

COUNCIL POLICY NO: 005

Responsible Directorate	Corporate and Community Services
Responsible Section	Community Services
Responsible Officer	Manager Community Services

OBJECTIVE:

To maintain and improve the quality of life for local residents by providing the opportunity and environment for art and cultural activities which foster a strong community identity and pride and will encourage the expression of needs, skills and backgrounds of our diverse community.

SCOPE:

This policy applies to all Directorates of the Town of Cambridge.

POLICY STATEMENT:

Quality of life is the overall context of the Art and Culture policy and is addressed in the following statements:-

1. to ensure that all residents of the Town have access to opportunities to participate in a range of cultural activities;
2. to promote the use of art forms as a tool for community development;
3. to promote and support the existing artistic skills and resources within the Town;
4. to promote an integrated approach to cultural activities across the Town's service areas.

COMMUNITY DEVELOPMENT

Art and cultural activities have a special role in providing the community with opportunities to express a sense of belonging in their own individual groups and the wider community. The Town recognises that:-

- (a) understanding and appreciation of the diversity of cultures within our Town can be fostered by program development within specific groups;
- (b) assistance and up to date information provides opportunities and skills for the community to develop self-managed artistic and cultural activities;
- (c) community events and exhibitions promote participation and celebration; and
- (d) Our physical environment both built and natural is the framework for a "sense of place" and community identity. The Town recognises that:-
 - i. community pride and aspirations can be reflected by enlisting artistic skills in the design of public spaces; and
 - ii. consultation with local residents and key groups in the design of public spaces results in community ownership and responsibility for facilities.

RESOURCES AND FACILITIES

The Town provides a range of services and facilities to support artistic and cultural activities within the local community. These include the Bold Park Aquatic Centre, The Boulevard Centre, Cambridge Library, Leederville Town Hall, Quarry Amphitheatre, Wembley Community Centre, Wembley Golf Complex and the Administration Building.

Administration provides support and information to a variety of groups engaged in artistic and cultural activities. The Town recognises that:-

- (a) the development of art and culture in the community requires the support and resources of Council; and
- (b) the development of private and commercial cultural enterprises within the Town should be encouraged as a means of providing a great variety of opportunities for local residents.

ART COLLECTION

The Town of Cambridge will endeavour to encourage the purchase, request or donation of a visual art collection which reflects the cultural heritage, lifestyle and environment in the Town and Western Australia. The collection of artworks is to be of long-term cultural value to the community and should:-

- (i) facilitate the development of art works that truly reflect the cultural heritage of the Town, its people and places;
- (ii) represent significant periods, occasions and urban initiatives in the evolution of the Town and/or Western Australia;
- (iii) enhance the environment and contribute to the culture of the community and community life;
- (iv) support local artists through the purchase of their artwork where applicable; and
- (v) reflect the richness and diversity of our cultural heritage expressed through contemporary art forms.

1. Acquisition of Works

- (a) An assessment of both the long-term cultural value and/or investment potential should be made when works are being considered for addition to the collection; and
- (b) All recommendations for purchase of art works for the collection are to be referred to the Town's Public Art Committee;

2. Managing the Collection

(a) Conservation

The collection should be well maintained and the annual budget allocation should reflect the conservation requirements of the current collection. The budget allocation to be based on recommendations put forward by Administration.

(b) Housing the Art Collection

- (i) The collection should be housed primarily in the Town's facilities ensuring maximum access and appreciation by the public;

- (ii) The request for the loan and or movement of artworks should be made in writing to the Chief Executive Officer; and
- (iii) The location and movement of artworks is to be recorded in the collection database.

3. Documentation

- (a) An art collection database detailing archival documentation of all works, including the name of artist, work title, date of acquisition, date of production, media, technical details, size, preferred viewing specifications, inscriptions etc to be maintained; and
- (b) Where works are of a culturally sensitive nature and may not be photographed, care should be taken to provide a detailed written description of the artwork.

4. Budget

- (a) An annual budget should be allocated to acquire, insure, conserve and document works as necessary; and
- (b) The budget should reflect the goals and policies of the collection and take into consideration factors such as the cost of acquiring historical artworks.

5. Valuation

- (a) The collection should be valued at least every five years, or as recommended by Administration; and
- (b) Valuation to be recorded in the collection database.

6. Insurance

The collection should be adequately insured for artworks on display, in storage, in transit and on loan.

PUBLIC ART

Community Facility Developments - refer to Local Planning Policy 3.19: Percent for Public Art.

DEFINITIONS:

Definitions are taken as those detailed in the *Local Government Act 1995* and associated legislation.

Document Control				
Office Use Only:				
Previous Policy No	Policy No. 2.1.29			
Statutory Legislation and Compliance	<i>Local Government Act 1995</i>			
Related Documents/Legislation	<i>Local Government (Administration) Regulations 1996</i>			
Date of Adoption by Council	Council Meeting – 25 February 2003			
Date Reviewed/Amended	28 October 2003 27 May 2014	20 December 2005 28 June 2016	22 May 2007 24 June 2018	22 April 2008 28 July 2020
Next Review Date	April 2024			