

Senior Services Age Friendly Community Development Strategy 2018/19 - 2021/22

1. Transport

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
1.1	Facilitate seniors training on how to use public transport services in the Town of Cambridge	Research opportunities for seniors public transport training	√				SCDO	Transperth; Council of the Ageing (COTA)		
1.2		Promote and participate in the 'Let's Connect' program - seniors can gain practical experience and be encouraged to use public transport		√	√	√	SCDO	Transperth	\$300	Operating cost to cover participants lunch
1.3		Journey/ Holiday Planning		√	√	√	SCDO	Transperth	\$300	Operating cost to cover participants lunch

2. Housing

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
2.1	Provide information on how to access support to modify homes	Research information and explore alternative interior design options	√				CDO	Independent Living Centre (ILC); COTA; Alzheimer's WA; Disability Services		
2.2		Network with key stakeholders and offer community information sessions	√				CDO	Independent Living Centre (ILC); COTA; Alzheimer's WA	\$100	Operating cost to cover participants morning tea

3. Respect and Inclusion

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
3.1	Continue to promote and provide community events and activities that are inclusive of seniors and all backgrounds.	Assist with development of the Summer of Fun annual events program to ensure it is inclusive of seniors	√	√	√	√	SCDO+ CDO+ Town of Cambridge Events staff	COTA; Seniors Recreation Council (SRC); Alzheimer's WA; Local retirement villages		
3.2		Provide biannual Seniors Concerts at Wembley Community Centre	√	√	√	√	CDO		\$1,200	Operating costs for venue hire, entertainers and morning tea
3.3	Facilitate intergenerational engagement and education through the delivery of appropriate community events and programs.	Research programs for seniors.	√				SCDO+ CDO	Local schools; Seniors clubs; COTA		Liaise with partners and LG officers
3.4		Establish networks with local schools to facilitate intergenerational programs that capture skills, experiences and shared memories		√	√	√	SCDO+ CDO	Local schools; Seniors clubs; COTA		Examples may include seniors volunteering to assist students in school and students undertaking community service hours at seniors programs
3.6		Promote seniors with outstanding and special achievements in Cambridge News and other publications	√	√	√	√	CDO	Communications; Seniors		

4. Social Participation

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
4.1	Continue to promote community events, activities, and clubs to older people utilising communications channels and formats accessible for this age group.	Produce a monthly calendar of events in hardcopy for distribution from the Seniors' Hub	√	√	√	√	SCDO+ CDO	Communications; Local clubs & groups	\$1,000	Graphic design and printing
4.2		Work with the Town's Club Development Officer to promote local clubs & groups to seniors	√	√	√	√	CDO + Club Development Officer	Local sporting clubs & community groups; National Seniors Australia (NSA); SRC, COTA		Plan 'come and try' days to increase community participation and club members Town's Walking trail network could be useful resource
4.3		Cambridge Coffee Club	√	√	√	√	CDO	Local venues including sporting clubs & community groups; National Seniors Australia (NSA); SRC, COTA	\$1,000	Operating cost covers 'keep cups' and name badges for new members
4.4		Cambridge Film Club	√	√	√	√	SCDO	Events Cinemas		Broker and promote a Seniors program
4.5		Trips and Outings	√	√	√	√	SCDO + CDO	Other LG CDO; Bus company; Venues;	\$350	Fees to be charged based on full cost recovery. Operational cost to cover volunteer lunches.

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4.6		Annual Seniors Christmas Lunch at TBC	√	√	√	√	SCDO+ CDO	IGA; Entertainers; Volunteers;	\$4,000	Catering provided by IGA
4.7	Assess viability of providing community transport for seniors to and from key Town of Cambridge events.	Investigate opportunities to provide a pick up and drop off service to key Town of Cambridge events		√	√	√	SCDO	Salvation Army; HACC Service Providers; Youth Services	\$1,000	Potential for partnerships with other service providers that have bus transport
4.8	Co-design events and activities with seniors including those living with dementia, based on their needs and interests.	Memory Café		√	√	√	SCDO	Alzheimer's (WA); Seniors Recreation Council (SRC); COTA; Local cafés	\$1,000	Potential partnerships with Alzheimer's WA & cafés. Operational cost for promotion and special utensils.
4.9		Investigate and support initiatives that help seniors to meet their neighbours and form local connections		√	√	√	SCDO+ CDO	Salvation Army; NSA; BeFriend		An opportunity for seniors to get to know their neighbours.

5. Communication and information

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
5.1	Encourage the provision of information to older people utilising	Work with the Disability Access and Inclusion Plan (DAIP)	√	√	√	√	SCDO + CDO	DAIP Officer; Communications; Transperth		Using the Town's DAIP & style guidelines.

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	communications channels and formats accessible for this age group.	Officer and Communications staff to provide information in an age friendly format.							Information to be available in hard copy, on the website, Cambridge news	
5.2		Information to be available in alternative formats	√	√	√	√	CDO	DAIP Officer	Information may be required in larger font or audio formats	
5.3		Investigate the feasibility of including a regular 'Senior's News' section in local newspaper		√	√	√	CDO	Communications	Assist seniors to locate information easily in publications & newspapers	
5.4	Collaborate with older people to develop a guide for how to ensure the Town of Cambridge communications materials meet the needs and interest of this age group.	Maintain networks with partners who develop guidelines for communication materials.	√	√	√	√	SCDO+ CDO	Local seniors; NSA; SRC; Disability services; COTA; sporting clubs and aged care providers	Invite input from partners on the draft guide.	
5.5		Research information on current practices for seniors with AFC - Advisory Network Groups			√	√	SCDO	Seniors; COTA; SRC; National Seniors Australia; local Retirement Villages; Sporting clubs; Alzheimer's WA; Communications;	Collect information on how communication materials can best meet the needs of seniors	
5.6	Explore options on how to provide a 'one stop shop' source of information for older people on services, facilities, events, activities etc.	Investigate and visit other LG Seniors' Hubs to find best practice models	√				SCDO	LG - CDO Seniors Network Group	Cities of Melville and Bayswater already have Senior's hubs in place.	
5.7		Establish a Seniors' Hub at the Wembley	√				SCDO+ CDO	Manager Facilities	Refer to preliminary concept plan.	

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		Community Centre						Manager Infrastructure		
5.8	Expand the current provision of information communication technology (ICT) available for seniors	Liaise with Library Services staff and other partners to identify, develop & present ICT programs for seniors	√	√			SCDO + CDO	Library Services; Local schools; COTA; local seniors & sporting groups; Apple; and retirement villages	Promote 'Be Connected' program. Intergenerational project with local schools/library Apple: no cost training groups	
5.9	Provide information to seniors that will enhance their awareness of services available to them.	Promote service information in formats that are accessible for seniors	√	√	√	√	CDO	DAIP Officer; Communications	Use the Town's style and DAIP guidelines	

6. Civic Participation and Employment

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			1	2	3	4				
6.1	Explore options for how to create a 'Cambridge Connect' program (i.e. matches the skills and attributes of retirees/seniors with volunteer opportunities at local clubs and groups in the Town of Cambridge)	Implement 'Cambridge Knowledge Vault' pilot project to match 20 retirees with volunteer positions within local clubs and groups.	√				SCDO	Inclusions Solutions and Life Time Wise; COTA; SRC; Seniors sporting and local groups	\$33,000 New pilot project in WA supported by Department of Communities (TBC). Only two metro Councils selected (Melville and Cambridge). A grant application for \$10,000 has been submitted to the DLG&C to offset program cost.	
6.2	Promote volunteering opportunities for seniors	Establish networks with Volunteering	√	√	√	√	SCDO	Club Development	Increase the Town's volunteer base to promote	

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	utilising communications channels and formats accessible for this age group.	WA & local community groups						Officer; Volunteering WA; COTA; and community groups		wellness and community connections
6.3		Establish networks with the Salvation Army, Floreat. Promote the Salvation Army's new initiative for a volunteer program to assist seniors in the community.	√	√	√	√	SCDO	Salvation Army - Floreat		Program involves Salvation Army volunteers assisting seniors (non-HACC clients) with garden & home maintenance, transport or shopping assistance etc.
6.4	Advocate for the provision of more education and training opportunities for seniors	Liaise with key stakeholders to establish a seniors interagency network group			√	√	SCDO	COTA; SRC; Alzheimer's WA; NSA; AFC LG network; Salvation Army;		Work in partnership with AFC networks, key stakeholders; & seniors groups
6.5	Advocate for flexible employment options for seniors	Liaise with key stakeholders to establish a seniors interagency network group			√	√	SCDO	Local businesses; COTA; Alzheimer's WA; NSA; AFC LG network;		Work in partnership with AFC networks, key stakeholders; & seniors groups

7. Community Support and Health Services

No:	AFCP Recommendation	Strategy	Year				Key Worker	Potential Partners	Program Cost (per annum)	Comments
			1	2	3	4				
7.1	Work collaboratively with the new HACC service provider to promote availability and	Establish and maintain networks with aged care service providers	√	√	√	√	SCDO+ CDO	Rise Network; Aged Care service providers; COTA; Alzheimer's		Build proactive and positive networks with

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	access to the Commonwealth Home Support Program (CHSP)	operating within the ToC including the new HACC service provider - Rise Network						WA; Local retirement villages		local aged care service providers
7.2	Encourage the provision of information on services for seniors utilising communications channels and formats accessible for this age group.	Promote the My Aged Care website and local not-for-profit aged care service providers via flyers, brochures, email blasts, and on the Town's website.	√	√	√	√	SCDO+ CDO	Communications; Rise Network; local NFP Aged Care service providers; Local retirement villages; Alzheimer's WA;		Regular liaison required to ensure accurate information is promoted.
7.3	Explore options for how to establish a network of service providers and local businesses who collaborate on the planning and delivery of services that support "ageing in place".	Research service delivery methods that support 'aging in place' and promote locally through networking and forums.	√	√	√	√	SCDO	Interagency advisory groups; local service providers and businesses	\$100	Operating cost to cover participants morning tea
7.4	Explore options on how to establish a carer support network	Network with Carers WA & Disability Services to develop and host a ToC Carers Support Group for local families. Meet quarterly. Promote carers events and training opportunities.	√	√	√	√	SCDO	Carers WA; Local Area Coordinators; Disability Services; Carers; Befriend	\$1,000	Meet quarterly. Promote carers events and training opportunities.

Summary

	Year 1: 2018/19	Year 2: 2019/20	Year 3: 2020/21	Year 4: 2021/22
Total Program Cost for All Strategies	\$41,750	\$11,250*	\$11,250*	\$11,250*
Total Capital Cost for All Strategies	\$15,000	TBC	TBC	TBC

* Program costs for Years 2, 3 and 4 are indicative and will be reviewed as a part of the annual budgeting process.