Introduction
Since 2016 the Town of Cambridge has been undertaking a process of preparing a local planning strategy to establish the Town’s strategic intentions for land use planning and development and the strategic basis for a review of the local planning scheme.

In mid 2018 the Town endorsed a Draft Local Planning Strategy for the purpose of preliminary engagement with the local community.

This brochure outlines key aspects of the Draft Local Planning Strategy for consideration by the local community with the full report and further information available from the Town’s website.

A Vision for Cambridge
In 2018 as a component of the preparation of the Strategic Community Plan the Town of Cambridge adopted the following vision for their community:

Cambridge: The Best Liveable Suburbs
The Town is endowed with a range of housing, employment, and lifestyle opportunities. Our inner-city charm, character laden suburbs, extensive parkland and quality streetscapes reflect who we are, what we value and what we offer. Our activity hubs, mixed-use areas and events create a sense of community, belonging and wellbeing for residents of all ages. These are all community values we seek to protect and enhance into the future.

Preparation of a New Planning Framework
The preparation of a local planning strategy is the first step in developing a new town planning framework for the Town of Cambridge.

The Draft Local Planning Strategy, informed by the Town’s Strategic Community Plan (2018), is a high level strategic plan that outlines the Town’s intentions for planning and development, and provides key actions for detailed planning that will need to occur.

The flowchart outlines the proposed planning framework recommended by the draft Local Planning Strategy which include recommendations for:
- The preparation of detailed strategic plans for key development subareas, such as Economic Development
- A review of Local Planning Scheme No. 1 to ensure that the Scheme supports the strategic directions; and
- The review, preparation and/or finalisation of activity centre plans, precinct plans, local planning policies and design guidelines to support the Town’s vision for planning and development.

Dialogue with the Community
The Town is committed to ensuring that the community has multiple opportunities to provide feedback and input at each stage of the preparation of the new planning framework.

The process for finalising and adopting the Local Planning Strategy will require several stages of engagement and the approval of the Western Australian Planning Commission (WAPC).

The current schedule for the finalisation and adoption of the Local Planning Strategy is outlined in the time line below.
### Urban Consolidation and Infill Precincts

Urban growth and intensification throughout the Town is intended to be guided by a series of issues including activity centres, activity corridors, and preferred future investigation areas to ensure the optimal use of existing assets and infrastructure, creating growth in the Town's economy and the sustainability of the Town and its centers, and promoting the Town's transition to a sustainable future.

#### Urban Consolidation Precincts

- **Wembley Activity Centre**
  - Estimated Dwellings: 340 - 440
  - Development includes the Wembley Activity Centre, Floreat Activity Centre, and the Public Transport Hub.
  - Features: A diverse range of land uses and residential development, including apartments and smaller dwellings in stand-alone buildings.
  - Additional: Subject to further detailed analysis.

- **Cambridge Street Urban Corridor**
  - Estimated Dwellings: 340 - 440
  - Development includes the Cambridge Street Corridor and the Cambridge Library.
  - Features: A diverse range of land uses and residential development, including apartment living above.
  - Additional: Subject to further detailed analysis.

- **Neighbourhood Centres**
  - Estimated Dwellings: 10 - 100
  - Development includes the Cambridge Street Corridor and the Cambridge Library.
  - Features: A diverse range of land uses and residential development, including apartments and smaller dwellings in stand-alone buildings.
  - Additional: Subject to further detailed analysis.

- **Local Centres**
  - Estimated Dwellings: 1,110
  - Development includes the Cambridge Street Corridor and the Cambridge Library.
  - Features: A diverse range of land uses and residential development, including apartment living above.
  - Additional: Subject to further detailed analysis.

- **Existing Development Sites**
  - Estimated Dwellings: 340 - 440
  - Development includes the Cambridge Street Corridor and the Cambridge Library.
  - Features: A diverse range of land uses and residential development, including apartment living above.
  - Additional: Subject to further detailed analysis.

### Infill Precincts

- **Location**
  - Estimated Dwellings: 6,850 - 8,950
  - Development includes the existing suburban areas of the Town.
  - Features: Urban consolidation and infill precincts are broadly described as follows:

#### Potential Future Development Sites:

- **Residential Growth**
  - Estimated Dwellings: 6,830
  - Development includes the existing suburban areas of the Town.
  - Features: Urban consolidation and infill precincts are broadly described as follows:

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<thead>
<tr>
<th>Location</th>
<th>Estimated Dwellings</th>
<th>Development Sites</th>
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<tbody>
<tr>
<td><strong>Existing Development</strong></td>
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<tr>
<td><strong>Cambridge Street</strong></td>
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**Additional Information**

- **Public Transport Hub**
  - Estimated Dwellings: 340 - 440
  - Development includes the Wembley Activity Centre, Floreat Activity Centre, and the Public Transport Hub.
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- **Potential Future Development Sites**
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- **Future Investigation Areas**
  - Estimated Dwellings: 340 - 440
  - Development includes the Cambridge Street Corridor and the Cambridge Library.
  - Features: A diverse range of land uses and residential development, including apartment living above.
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- **Future Investigation Areas**
  - Estimated Dwellings: 340 - 440
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