



Town of
Cambridge

EXPRESSION OF INTEREST

(RFQ)

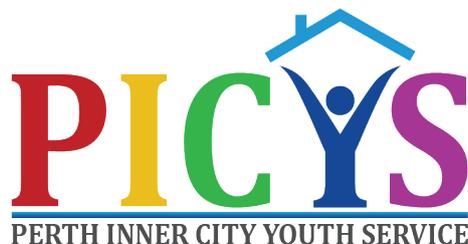
TOWN OF CAMBRIDGE

AND

PERTH INNER CITY YOUTH SERVICE

URBAN ART AND ANTI-GRAFFITI

EDUCATION PROJECT



OVERVIEW

The Town of Cambridge is located in Perth's western suburbs, about 8 kilometres west of the Perth GPO. It has a resident population of 28,867 (as at 2019). The Town is seeking proposals from suitably qualified professional artists to develop and implement an urban art project with young people from Perth Inner City Youth Service (PICYS). The project will encompass providing effective education and mentoring to the young people from PICYS through installing urban art at identified graffiti hotspots in the West Leederville precinct.

Urban Art can be used as a graffiti prevention strategy, often most effective at 'hotspot' locations. Anecdotal evidence of the success in urban art as a graffiti prevention strategy is very strong throughout WA metropolitan local councils. Other benefits of undertaking urban art projects may include:

- The development of artistic skills in legal settings;
- Enhance public spaces through exciting and innovative artworks;
- Improve the rapport between the artists and community; and
- To enhance the participant knowledge on the issues surrounding graffiti vandalism and associated consequences.

THE OPPORTUNITY

This project will be a partnership where you will work and collaborate with Perth Inner City Youth Service (PICYS) and their young people to empower them to bring their ideas and vision to the art project. The project will encompass two urban art projects these include;

1. **Bus Shelter – Cambridge Street (outside Butters Café), West Leederville – Art install**

This project will provide an opportunity to brighten an old and unsightly bus shelter which is on a main access road through the Town.



2. **PICYS community car – vinyl wrap art install.**

PICYS use their vehicles doing community work, so this project will present the opportunity to showcase a design that will be seen far and wide.

With all aspects of the project you will be working in partnership with PICYS, which will require conducting up to 4 workshops with their young people to facilitate the project. The young people will lead the design ideas and must be included in the install of the art.

WHAT ARE WE LOOKING FOR

Both art projects will be the vision of the young people at PICYS. It is critical that you have an understanding and awareness of the LGBTQI+ community and will work to empower and mentor the young people.

WHY ARE WE DOING THIS

The Town has been successful in receiving a grant from the WA Police Graffiti Taskforce to implement this project. Urban Art projects are intended to decrease the likelihood of young people committing acts of graffiti, and reduce the graffiti vandalism in a targeted area through appropriate and contemporary education.

PROJECT FUND DETAILS

The cost of the proposal should include:

1. Concept Design – Creation of concept design based on workshop outcomes
2. Workshops – 2 x 1hr workshops with PICYS to create themes and processes
3. Installation – Installation of mural on site. Including artist fees, equipment, material and PLI insurance for artist.

WHERE TO FROM HERE

1. Include project budget proposal for the two art installs.
2. A couple of examples of your work.
3. Brief outline how you will mentor and educate the youth from PICYS on the importance of legal art vs illegal graffiti.
4. Provide a National Police Clearance with your EOI.
5. **EOI closes Friday, 30 July 2021**

Any queries can be directed to the Town's Community Safety Officer, Mrs Claire Turnbull on 9347 6085 or mail@cambridge.wa.gov.au