Town of Cambridge



Public Health Plan

2026-2031



Acknowledgement of Country

The Town of Cambridge acknowledges the Traditional Custodians of the land, the Whadjuk people. We pay respect to the Elders of the Noongar nation, past, present, and future, who have walked and cared for the land. We acknowledge and respect their continuing culture and the contributions made to the life of this Town and this region.



Image Descriptor: Cultural Dancers performing at the Town's Administration Centre during 2024 NAIDOC Week.

Alternate Formats

The Town of Cambridge can provide this document in an alternative format on request. Alternative formats could include in an electronic format, or in hard copy format in both standard and large print.

For an alternative format of the document, please contact the Town of Cambridge:

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Image Descriptor: Town of Cambridge Seniors Pole Walking Group at Perry Lakes.

The Town would like to acknowledge the contributions of North Metropolitan Health Service in the development of this Public Health Plan.

Executive Summary

The Town of Cambridge's Public Health Plan 2026-2031 (the Plan) seeks to improve the health, well-being and quality of life of all residents in our local community.

A Public Health Plan is a strategic document outlining how a Local Government will promote, prevent harm, protect and enable the health of residents and visitors. Under s.45 of the *Public Health Act 2016* (the Act)[1] all local governments are required to prepare their first Public Health Plan by June 2026, review it annually and replace it every five years.

The Plan must be consistent with the objectives and priorities of the State's Public Health Plan whilst responding to the local public health needs and priorities of the community. The State Public Health Plan was proclaimed on 4 June 2025.

In accordance with the Act, the Town's Public Health Plan must:

- Align with the State Public Health Plan
- Identify the public health needs of the Town
- Examine data relating to health status and health determinants in the Town
- Establish objectives and policy priorities for the promotion, improvement and protection of public health and identify how these will be achieved
- Establish objectives and policy priorities for the development and delivery of public health services and identify how these will be achieved
- Develop a strategic framework for the identification, evaluation and management of public health risks
- Describe the formation of partnerships for implementation of public health initiatives, projects and programs to achieve stated objectives and policy priorities

To support the development of the Public Health Plan, the Town was provided the Town of Cambridge *Health and Wellbeing Profile 2011–2020*, by the Department of Health WA – Epidemiology Directorate[2]. This report outlines the Town of Cambridge residents' health status and covers key areas including:

- Population
- Lifestyle-related risk factors (nutrition, physical activity, tobacco use, alcohol use)
- Physiological risk factors (overweight and obesity)
- Hospitalisations and deaths linked to alcohol, tobacco, and illicit drugs
- Injury-related hospitalisations and deaths
- Mental health
- Notifiable infectious diseases

[1] Western Australian Legislation (2016). *Public Health Act 2016.* Retrieved from: PUBLIC HEALTH ACT 2016 - SECT 45
[2] Department of Health WA (2024). *Town of Cambridge Health Profile 2011–2020. P*repared by the Epidemiology Directorate, Department of Health WA, in collaboration with the Public Health Advisory Group.

As highlighted by the Department of Health WA, the Town's Public Health Plan reflects local health priorities identified through analysis of community health and population data along with community consultation results. Based on this guidance, the following community health priorities were identified:

1. Encourage and support active living
2. Encourage and support healthy eating
3. Prevent injuries and promote safer communities

These priorities provide a clear focus for local action to improve community health and wellbeing and reduce preventable illness and injury.



Image Descriptor: Cambridge Senior Service Volunteers at the 2025 Town of Cambridge Volunteer Awards Function

Public health and prevention

Public health is the collective and strategic effort to protect, maintain, and improve the health of individuals within the context of the wider community. It involves services that prevent harm, reduce the incidence of chronic illness and disability, and promote wellbeing.

Public health requires coordinated action to address the underlying determinants of health, respond to local priorities, enhance community capacity and engagement, and support individuals, groups, and organisations to share in the benefits of health-promoting initiatives.

Under the *Public Health Act 2016*, public health refers to the health and wellbeing of the community, and the combination of safeguards, policies, and programs designed to protect, maintain, promote, and improve health and prevent illness and disability.

Health is defined as a state of complete physical, social and mental well-being, and not merely the absence of disease or infirmity. Health promotion is the process of enabling people to increase control over, and to improve, their health[3] It refers to actions taken to keep people healthy and well, and to reduce the impact of risk factors that can contribute to chronic diseases, injuries, disability and premature death.[4]

Prevention aims to:

- Increase the likelihood that people remain healthy and maintain wellbeing for as long as possible
- Reduce the chance that a disease, disorder or injury will occur
- Slow or interrupt the progression of illness
- Minimise associated disability [5]

Prevention activities and actions are implemented across sectors at multiple levels:

- **Individual or small group level:** e.g. bicycling, walking or wheeling, improving fitness and strength, drinking more water, healthy eating, drinking less alcohol, and the prevention of falls, slips and trips.
- **Community level:** e.g. creating and maintaining local community gardens, connected footpaths, cycling and walking trails to neighbourhood amenities and destinations, protection of greenspaces, parks and natural environments.
- **Population level:** e.g. public health campaigns such as *Live Lighter – Move More*, school-based smoking and vaping prevention programs, increasing taxes and enforcing regulations on alcohol, tobacco and vaping products.[6]

The most effective prevention strategies often combine individual support with population-wide measures, addressing multiple risk factors.

Health outcomes are shaped by a wide range of interconnected commercial, environmental, physical and social determinants including access to health services, early childhood development, education, employment, income, housing, social, economic, environmental, and behavioural factors. Factors that affect health and wellbeing are complex and often interrelated. This complexity also presents opportunities for collaborative partnerships involving individual, community and organisational efforts to promote health and prevent illness.

[3] World Health Organisation (1998). *Health Promotion.* Retrieved from: Health promotion
[4] The Australian Prevention Partnership Centre. (N.D.) *Prevents is better than cure.* Retrieved from: What is prevention? Preventative health explained
[5] World Health Organisation (2004). *WHO Global Forum IV on Chronic Disease Prevention and Control*. Retrieved from: GFIV_fr_e.indd
[6] Australian Institute of Health and Welfare (N.D). *Population -Level Prevention Initiatives and Interventions.* Retrieved from: 3 Population-level prevention initiatives and interventions (Body section: Prevention of cardiovascular disease, diabetes and chronic kidney disease: targeting risk factors) (AIHW)

Health determinants

Health determinants are the conditions and factors that have a significant influence or effect on health.

Key health determinants include:

- Social and economic environment
- Physical environment
- Individual characteristics and behaviours

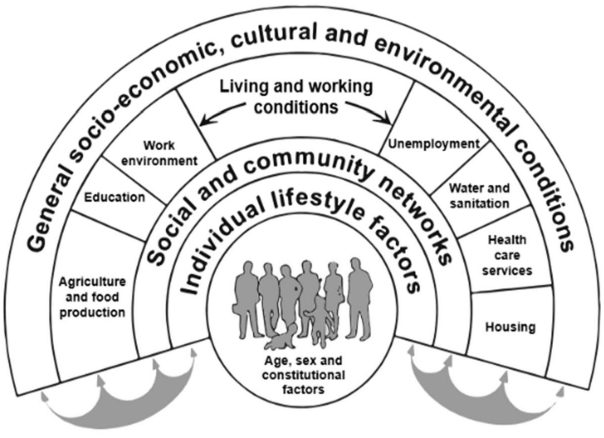
The Australian Institute of Health and Welfare states that most health determinants are non-medical and lie outside the traditional healthcare system. Crucially, there is a strong link between a person's health and the conditions in which they are born, grow, live, work, play, and age *(Commission on Social Determinants of Health, 2008).* [7]

These determinants can act as risk factors or protective factors, and they interact in ways that influence the health of individuals and communities. In many cases, these factors have a greater impact on health than the medical care a person receives (*World Health Organisation, 2017*).[8] However, individuals often have limited control over these determinants, as they are shaped by broader societal, economic, and environmental systems.

A health determinant affects wellbeing by either increasing or decreasing the risk of disease or injury. It is important to note that:

- People may develop diseases even without known risk factors.
- The presence of a risk factor does not necessarily mean it causes the disease.

The *Dahlgren and Whitehead model (2021)* [9] captured below identifies the factors that influence health. For Aboriginal people and Torres Strait Islander people, factors such as cultural identity, family and kinship, country and caring for country, knowledge and beliefs, language and participation in cultural activities and access to traditional lands are also key determinants of health and wellbeing. These factors are interrelated and combine to affect the health of individuals and broader communities.[10]



Source: Dahlgren and Whitehead 2021

When understanding Aboriginal health holistically, the Social and Emotional Wellbeing Model (SEWB)[11] identifies health beyond the absence of illness. Rather, the Model defines it to be a balance between physical, mental, emotional and spiritual aspects of life, involving seven domains and nine guiding principles that are the foundation of health and wellbeing.

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[7] Commission on Social Determinants of Health (CSDH), World Health Organisation (2008). *Closing the Gap in a Generation: Health Equity Through Action on the Social Determinants of Health. Retrieved from: Closing the gap in a generation: health equity through action on the social determinants of health*

[8] World Health Organization. (2017). *Social Determinants of Health.* Retrieved from: Social determinants of health

[9] Dahlgren, G., & Whitehead, M. (2021). T*he Dahlgren-Whitehead model of health determinants: 30 years on and still chasing rainbow.* Retrieved from: The main social determinants of health (Dahlgren & Whitehead, 2021) | Download Scientific Diagram

[10] Australian Institute of Health and Welfare (2023). *Determinants of health for First Nations people.* Retrieved from: What are determinants of health? - Australian Institute of Health and Welfare

[11] Australian Institute of Health and Welfare (2025), *Social and emotional wellbeing.* Retrieved from: Evidence for chronic disease risk factors, Behavioural and biomedical risk factors - Australian Institute of Health and Welfare

Community health and wellbeing

An essential component in developing a Public Health Plan is assessing the current health and wellbeing of the community, particularly the cultural, environmental, lifestyle and risk factors influencing the Town's population. Health promoting behaviour and supportive environments are critical to enabling people to live longer, healthier lives. These behaviours include increasing physical activity, improving dietary habits, and reducing at-risk behaviours such as drinking alcohol above the recommended Australian guidelines levels, smoking tobacco and vaping e-cigarettes.

There is strong evidence that suggests lifestyle risk factors can influence community health and wellbeing. Many chronic conditions such as cardiovascular disease, type 2 diabetes, respiratory illnesses, and some cancers are closely associated with modifiable risk factors. On a much broader scale, chronic diseases and injuries place a substantial burden on the healthcare system.

Risk factors

Many factors can influence the likelihood of developing a chronic condition, injury or disability which can profoundly impact an individual and their families' quality of life. Risk factors are typically grouped into two main categories:

- **Modifiable risk factors:** things a person can change, such as alcohol consumption, diet/nutrition, physical inactivity/sedentary behaviour, smoking and/or vaping.
- **Non-modifiable risk factors:** things that cannot be changed such as age, gender, and genetics.

Modifiable risk factors such as diet/nutrition and sedentary behaviour can be linked to biomedical risks like obesity, high blood pressure, and abnormal blood cholesterol/lipids. Chronic diseases can also be risk factors for other conditions. For example, cardiovascular disease can increase the risk of developing type 2 diabetes and chronic kidney disease.[12]

Table Descriptor: Evidence of direct associations between selected chronic diseases and behavioural and biomedical risk factors (Australian Institute of Health and Welfare - 2016)

Chronic Disease	Behavioural risk				Biomedical risk		
	Tobacco Smoking	Insufficient Physical Activity	Alcohol	Dietary Risks	Excess Body Weight	High Blood Pressure	Abnormal Cholesterol
Coronary heart disease	•	•	-	•	•	•	•
Stroke	•	•	•	-	•	•	•
Type 2 diabetes	•	•	-	•	•	-	-
Colorectal cancer	•	-	•	•	•	-	-
Oral health	•	-	•	•	-	-	-
Breast cancer	-	-	•	-	•	-	-
Lung cancer	•	-	-	-	-	-	-
COPD	•	-	-	-	-	-	-

• = Strong evidence in support of a direct association between the chronic disease and behavioural or biomedical risk factor.
- = There is either not a direct association or the evidence for a direct association is not strong.
COPD = chronic obstructive pulmonary disease.

[12] Australian Institute of Health and Welfare (2016). *Evidence for chronic disease risk factors, behavioural and biomedical risk factors.* Retrieved from: Evidence for chronic disease risk factors, Behavioural and biomedical risk factors - Australian Institute of Health and Welfare

Chronic disease in Australia

Chronic diseases and injuries place a substantial burden on the healthcare system. 'Burden of disease' is the impact of a disease or injury on an individual or a population.[13]

As can be seen in the image below, the top five risk factors contributing most significantly to disease in Australia in 2024 were being overweight (including obesity) (8.3%), tobacco use (7.6%, excluding nicotine vaping), dietary risks (4.8%), high blood pressure (4.4%) and high blood plasma glucose (4.2%).

Among the dietary risk factors, a diet low in legumes contributed the most to disease burden. This was followed by a diet high in sodium, diets low in wholegrains and high fibre cereals, and high red meat diets.[14]

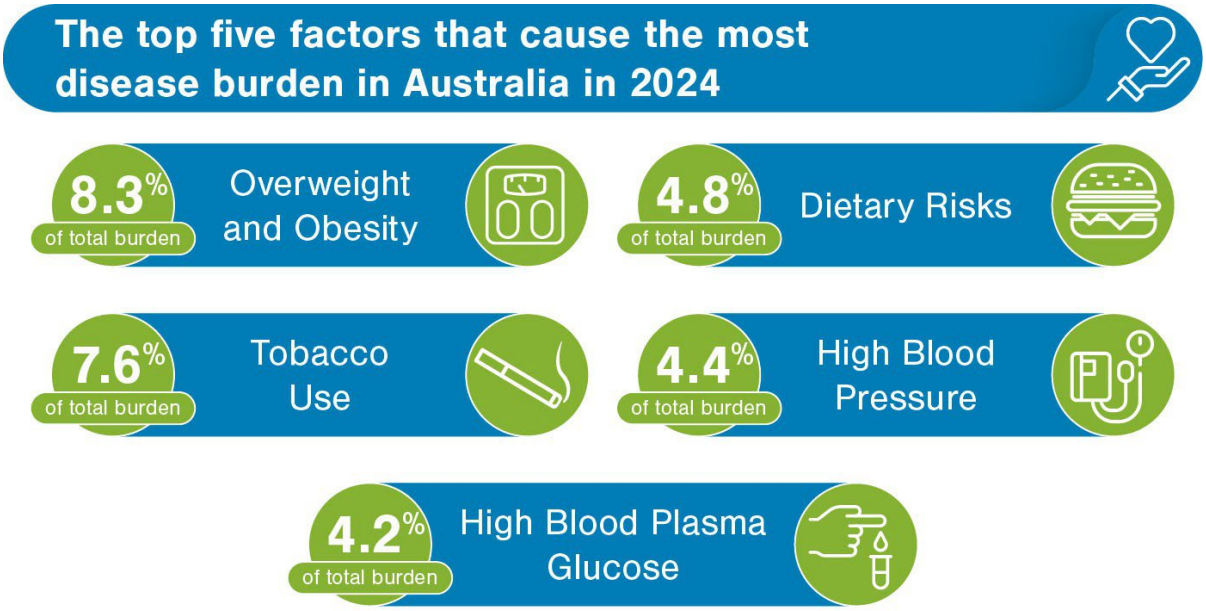


Image Descriptor: Infographic listing the top five factors that cause the most disease burden in Australia in 2024



Image Descriptor: Golf participant at Wembley Golf Course

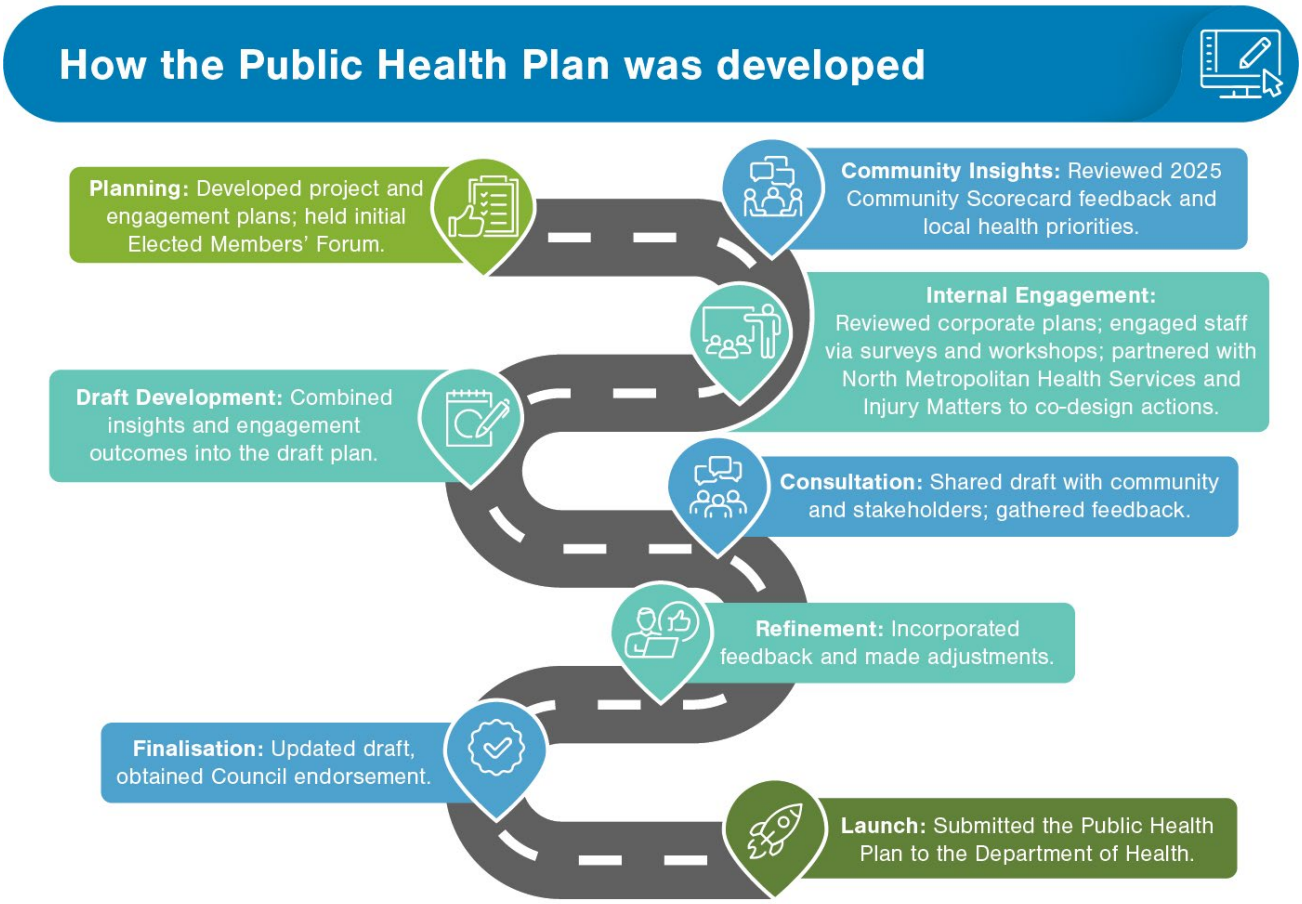
[13] Australia Institute of health and Welfare (2016). *Australia's Health. Retrieved from:* Australia's health 2016 (AIHW)
[14] Australian Institute of Health and Welfare (2024). *Australian Burden of Disease Study 2024, Key Findings.* Retrieved from: Australian Burden of Disease Study 2024, Key findings - Australian Institute of Health and Welfare

Plan development

In developing the Town's Public Health Plan, the project team undertook a comprehensive and collaborative approach. This included a thorough review of existing community feedback gathered through the Town's Community Scorecard Survey, as well as close engagement with key internal departments. The team assessed this feedback alongside identified community health priorities and engaged support from industry experts including North Metropolitan Health Services and Injury Matters to shape meaningful and actionable strategies.

The following process guides the development of the plan:

- **Community Insights:** Review feedback from the 2025 Community Scorecard Survey, analyse local health priorities in the Town's *Health and Wellbeing Profile Report 2011 - 2020* produced by the Department of Health's Epidemiology Directorate, and collaborate with internal departments to draft initial actions.
- **Internal Alignment:** Conduct a desktop review to ensure consistency with existing corporate plans and strategic frameworks.
- **Community Consultation:** Share the draft Plan with the community and stakeholders during a formal consultation period to gather feedback.
- **Refinement:** Consider all input received and make adjustments to the Plan where feasible and appropriate.
- **Finalisation and Submission:** Finalise the Plan, obtain Council endorsement, and submit to the Department of Health.



About the Town of Cambridge

The Town of Cambridge is located 8 kilometres west of the Perth CBD in the inner western suburbs.

It covers an area of 22km^2 and stretches from the inner city to the Indian Ocean, providing residents and visitors the energy of the city; the tree-lined streets of suburbia and the beauty and recreation of coastal living. The Town includes the suburbs of West Leederville, Wembley, City Beach and Floreat, as well as small parts of Mount Claremont, Wembley Downs, Subiaco and Jolimont.

The Town boasts more than 50 parks, gardens, playgrounds and recreation areas, providing residents with ample opportunities to get outside, be active and connect with each other.[15]



Image Descriptor: Localised map of the Town of Cambridge.

[15] ID Community (2024). *Town of Cambridge – Community Profile*. Retrieved from: Home | Town of Cambridge | Community profile

Town of Cambridge community facts and statistics (ABS Census 2018[16] and 2021[17])

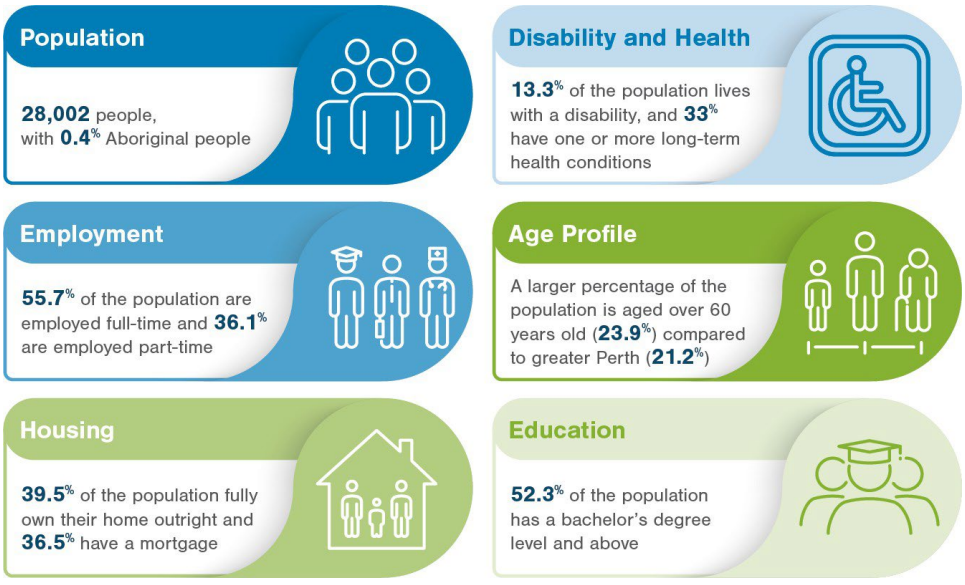
The Town of Cambridge grew to 28,877 residents in 2021, an increase of 2,100 people since 2016. Compared with Greater Perth, the Town has higher proportions across several key age groups, including primary school-aged children, older workers and pre-retirees, empty nesters, seniors and elderly residents, as shown in the table below.

Age Structure - Service Age Groups

Town of Cambridge - Total persons (Usual residence)	2021			2016			Change
Service age group (years)	Number	%	Greater Perth %	Number	%	Greater Perth %	2016 to 2021
Babies and pre-schoolers (0 to 4)	1,400	4.8	6.1	1,515	5.7	6.5	-115
Primary schoolers (5 to 11)	2,845	9.9	9.0	2,982	11.1	9.0	-137
Secondary schoolers (12 to 17)	2,703	9.4	7.4	2,233	8.3	7.2	+470
Tertiary education and independence (18 to 24)	2,165	7.5	8.6	2,128	7.9	9.4	+37
Young workforce (25 to 34)	2,837	9.8	14.4	2,857	10.7	15.8	-20
Parents and homebuilders (35 to 49)	5,957	20.6	21.0	5,813	21.7	20.9	+144
Older workers and pre-retirees (50 to 59)	4,052	14.0	12.4	3,593	13.4	12.2	+459
Empty nesters and retirees (60 to 69)	3,156	10.9	10.2	2,503	9.3	9.7	+653
Seniors (70 to 84)	2,793	9.7	9.1	2,322	8.7	7.5	+471
Elderly aged (85 and over)	969	3.4	1.9	831	3.1	1.8	+138
Total	28,877	100.0	100.0	26,777	100.0	100.0	+2,100

The Town of Cambridge has 13.3% of residents living with a disability and 33% managing long-term health conditions. The community also has a higher proportion of older residents, with 23.9% aged over 60, and maintains strong employment levels, with most people in full-time or part-time work. Housing stability is high, with the majority of households either owning their home outright or paying a mortgage, and the Town is highly educated, with 52.3% of residents holding a Bachelor's degree or higher, as shown in the infographic below.

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[16] Australian Bureau of Statistics (2018). *ABS Health and disability (Data by Region) LGA*. Retrieved from: ABS Health and disability (Data by region) LGA November 2024 | Digital Atlas of Australia

[17] Australian Bureau of Statistics (2021).*2021 Cambridge. Census All persons QuickStats*. Retrieved from: 2021 Cambridge, Census All persons QuickStats | Australian Bureau of Statistics

Community health and wellbeing data

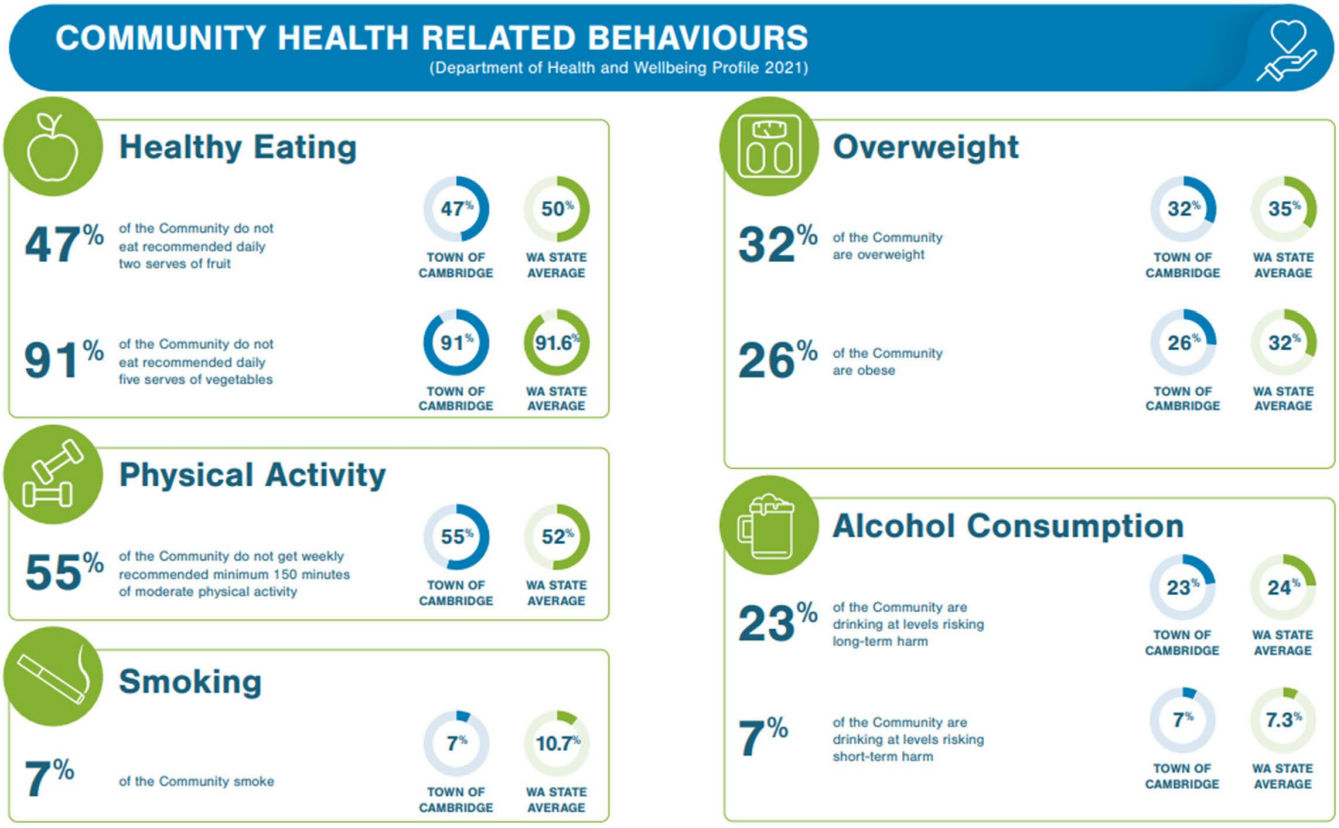
The Town of Cambridge Health and Wellbeing Profile Report 2011-2020 has identified several health priorities. The report outlines the health status of people living in the Town of Cambridge using the latest available data from multiple sources.

The reported data was compiled using the WA Health and Wellbeing Surveillance System (HWSS) which is managed by the Department of Health. The HWSS is designed to summarise information at a population level, and its main objectives are to monitor the health status of the WA population, to inform and guide planning, implementation and evaluation of health services and policies.

Key determinants, risk or protective factors that contribute to the Towns' three health priorities as identified by the Department of Health include *Healthy Eating/Nutrition*, *Physical Activity* and *Injury Prevention*.

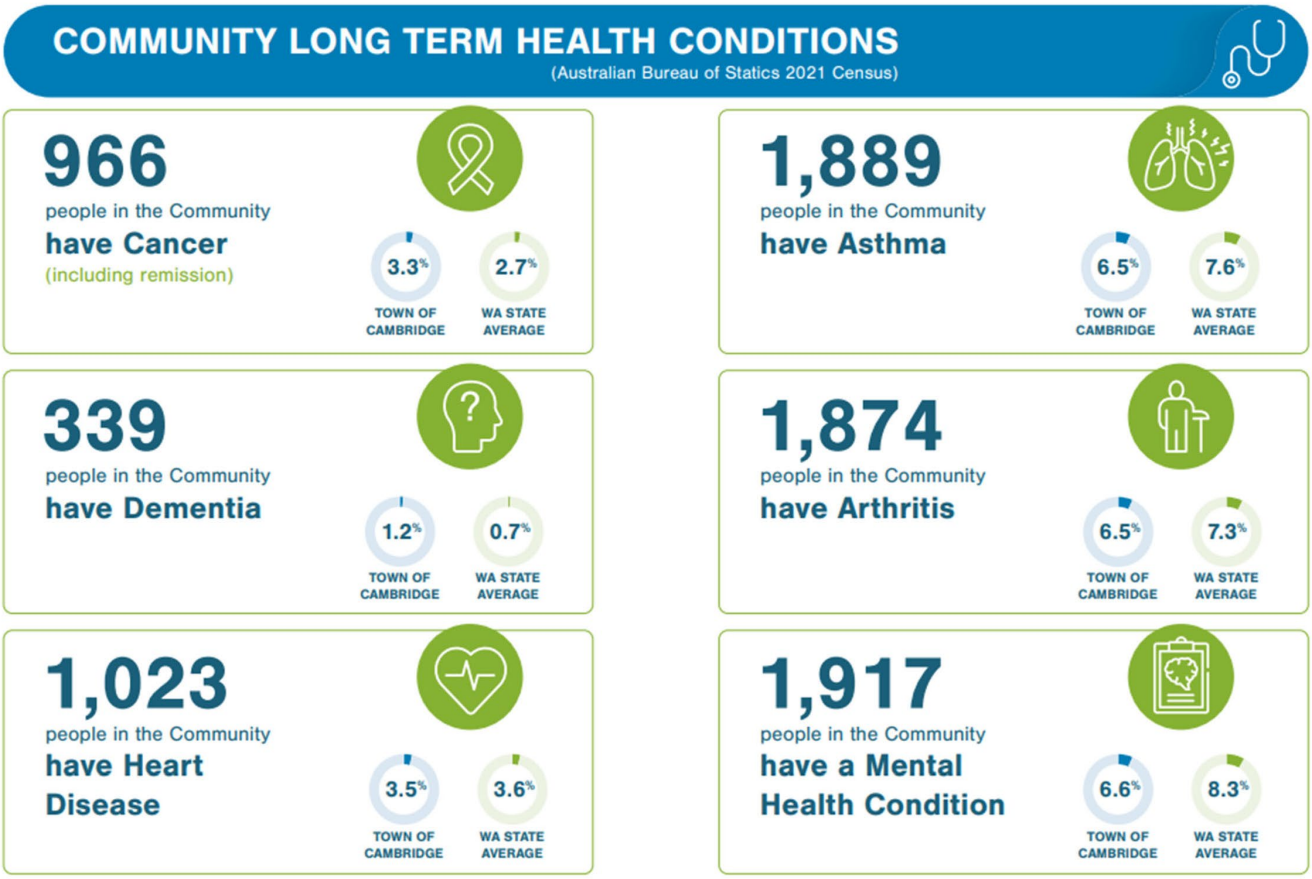
These identified priorities, based on available health data and results of local community surveys, have been closely considered throughout development of the Plan. The summarised data offers a rationale for prevention initiatives, programs and services that aim to improve the overall health and wellbeing of people living in Town of Cambridge.

The below data presents a comparison of selected health-related behaviours in the Town of Cambridge community against WA state averages.[18]



[18] Department of Health WA (2024). *Town of Cambridge Health Profile 2011–2020.* Prepared by the Epidemiology Directorate, Department of Health WA, in collaboration with the Public Health Advisory Group.

Further data below presents a comparison of selected long-term health conditions in the Town of Cambridge community against WA state averages. [19]



[19] Australian Bureau of Statistics (2021). *2021 Cambridge. Census All persons QuickStats*. Retrieved from: 2021 Cambridge, Census All persons QuickStats | Australian Bureau of Statistics

Nutrition

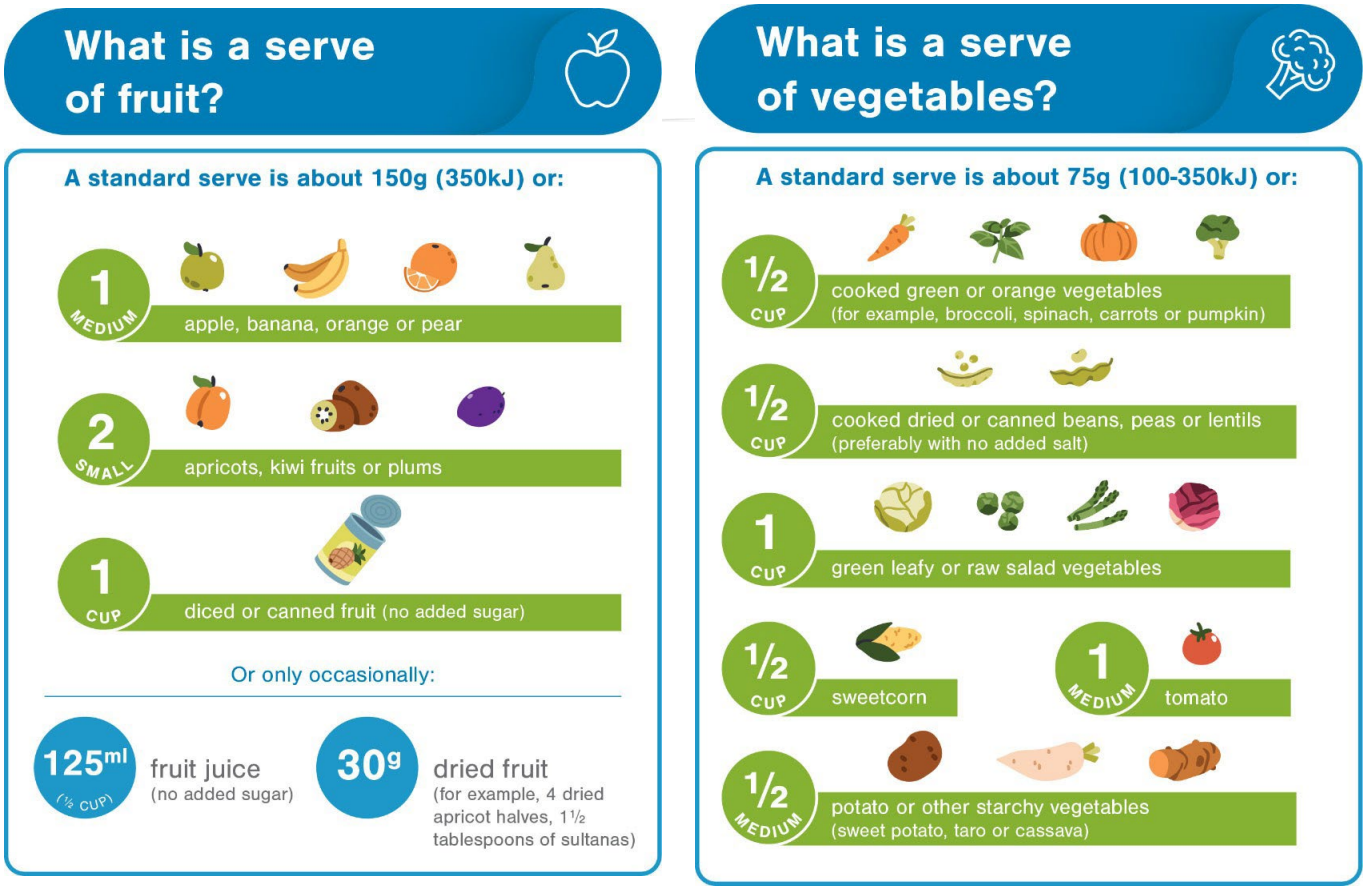
Diet has an important effect on a person's health and can influence the level of risk for diseases such as coronary heart disease, type 2 diabetes, stroke and some cancers.

In 2020, just over half **(53.2%)** of people living in the Town of Cambridge ate the minimum recommended daily serves of fruit. In contrast, only (**8.7%)** of residents ate the minimum recommended serves of vegetables each day.

The National Health and Medical Research Council (NHMRC) Australian Dietary Guidelines outline the recommended daily serves of fruit and vegetables for adults, which are summarised in the table below.[20]

Minimum recommended daily serves of Fruit and Vegetable per day (Adults = 16 years+)		
Fruit	2 serves	One serve of fruit is equal to one medium piece, or two small pieces of fruit or a cup of diced fruit. Minimum recommended serves of fruit per day.
Vegetable	5 Serves	One serve of vegetables is equal to half a cup of cooked vegetables or one cup of salad. Minimum recommended serves of vegetables per day.

21



[20] National Health and Medical Research Council (NHMRC), (2013). *Australian Dietary Guidelines.* Retrieved from: Australian Dietary Guidelines | NHMRC

[21] National Health and Medical Research Council (2013). *Australian Dietary Guidelines Summary.* Retrieved from:n55a_australian_dietary_guidelines_summary_131014_1.pdf

Fast food

Respondents to the HWSS were asked how many times a week on average they ate fast food meals or snacks such as burgers, kebabs, meat pies, pizza, chicken or chicken nuggets from fast food outlets.

In 2020, nearly a quarter (22.5%) of people aged 1 year and above living in the Town of Cambridge ate fast food at least weekly. More males (27.4%) than females (17.9%) ate fast food at least weekly as captured in the graph below. These figures were similar for that of the State.

The NHMRC Australian Dietary Guidelines recommends limited intake of discretionary foods such as fast food and ultra-processed foods.

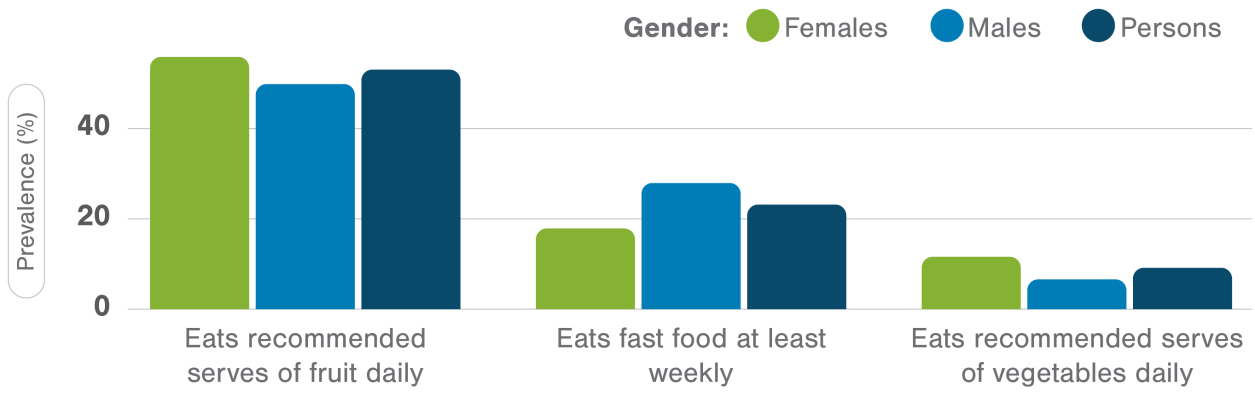


Image Descriptor: Graph showcasing the prevalence (%) of eating recommended serves of fruit and vegetables daily (2 years and above) and eating meals from fast food outlets at least weekly (1 year and above) by gender, of residents living in the Town of Cambridge, 2020. [22]



Image Descriptor: Event attendee accessing free drinking water provided at the Town's Carol's by the Lake Event 2025

[22] Department of Health WA (2024). *Town of Cambridge Health Profile 2011–2020. P*repared by the Epidemiology Directorate, Department of Health WA, in collaboration with the Public Health Advisory Group.

Physical activity

Physical activity is an important protective factor that reduces the risk of cardiovascular disease, some cancers and type 2 diabetes. It also contributes to improved musculoskeletal health, maintains body weight and reduces symptoms of depression.[23] [24]

Regular physical activity and periodic strength-based activities also help to improve a persons' balance and coordination which are important factors in the prevention of serious fall injuries. The *World Health Organization (WHO) Physical Activity Guidelines and World Falls Guidelines* recommend that older people undertake functional balance and strength training. These guidelines follow extensive research that clearly points to the importance of balance training for effective fall prevention [25]

In 2020, the results of the HWSS showed that 44.5% of people aged 5 years and over living in the Town of Cambridge participated in recommended levels of physical activity on a weekly basis in comparison to the State (48%). Approximately 41.4% of males and 47.5% of females in the Town completed the minimum recommended amount of physical activity each week.[26]

Different physical activity guidelines apply to different age groups. For adults aged 18 years and over, weekly participation in at least 150 minutes and up to 300 minutes of moderate physical activity is recommended for maintaining health. Engaging in 75 – 150 minutes of vigorous physical activity on a weekly basis will likely improve overall health and fitness. For people aged 65 years and over, 30 minutes of moderate physical activity on all or most days of the week is recommended.[27]



Image Descriptor: A group of 2025 City to Surf participants at City Beach.

[23] Department of Health WA (2024). *Town of Cambridge Health Profile 2011–2020. P*repared by the Epidemiology Directorate, Department of Health WA, in collaboration with the Public Health Advisory Group.
[24] World Health Organisation (2024). *Physical Activity.* Retrieved from: Physical activity.
[25] Tiedemann A., Sturnieks A.L., and Burton E et al (2025). *Exercise and Sports Science Australia updated position statement on exercise for preventing falls in older people living in the community.* Retrieved from: Exercise and Sports Science Australia updated position statement on exercise for preventing falls in older people living in the community - ScienceDirect.
[26] Department of Health WA (2024). *Town of Cambridge Health Profile 2011–2020. P*repared by the Epidemiology Directorate, Department of Health WA, in collaboration with the Public Health Advisory Group.
[27] Department of Health (2014). *Physical activity and sedentary behaviour guidelines- adults (18-64 years) fact sheet. Retrieved* from: Physical activity and sedentary behaviour guidelines - adults (fact sheet)

Town of Cambridge injuries

Injury is a leading cause of hospitalisation and a significant public health concern in the Town of Cambridge. While overall injury rates have declined in recent years, data from Injury Matters shows that falls remain the most common cause of injury-related hospitalisations, particularly among older adults. Other causes include transport accidents, exposure to mechanical forces, and accidental poisoning.

Injury Matters
Hospitalisations by Injury Category
(per 100'000) [28]

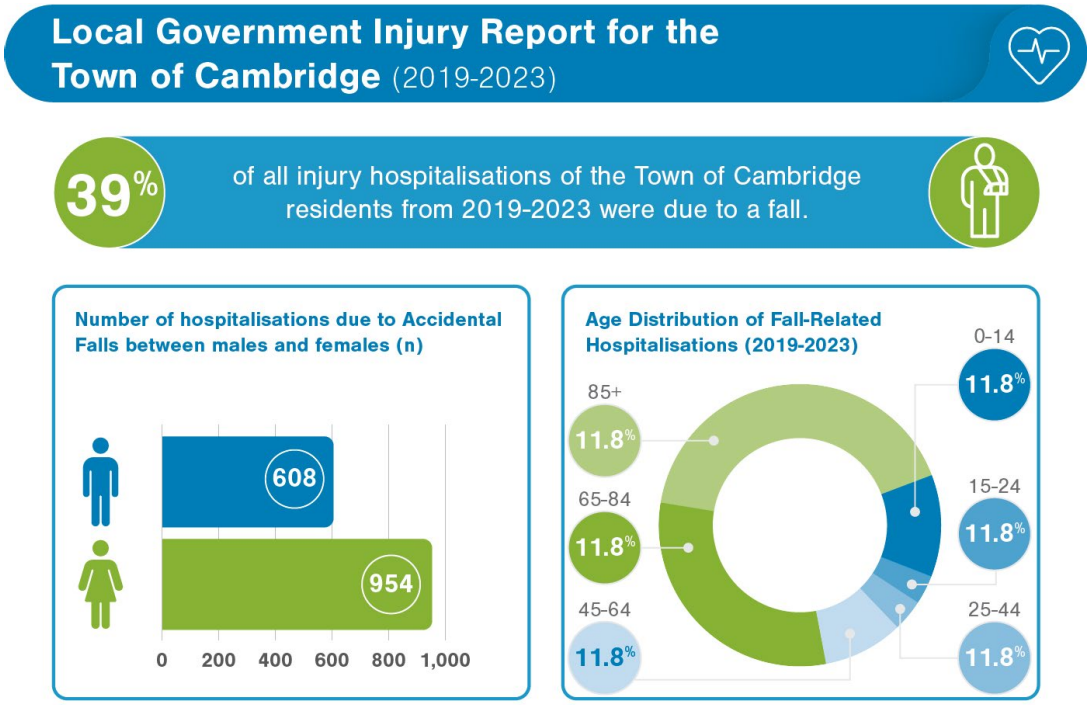
	Town of Cambridge (2017-2021)	Town of Cambridge (2019-2023)	State Comparison
Transport Accidents	317	272	■
Accidental Falls	1776	1562	▲
Exposure to Mechanical Forces	456	398	▼
Accidental Poisoning	88	64	■

■ = Similar to the State rate

▼ = Significantly lower than the State rate

▲ = Significantly higher than the State rate

[29]



[28] Injury Matters (2017-2021). *Local Government Injury Report for the Town of Cambridge.*

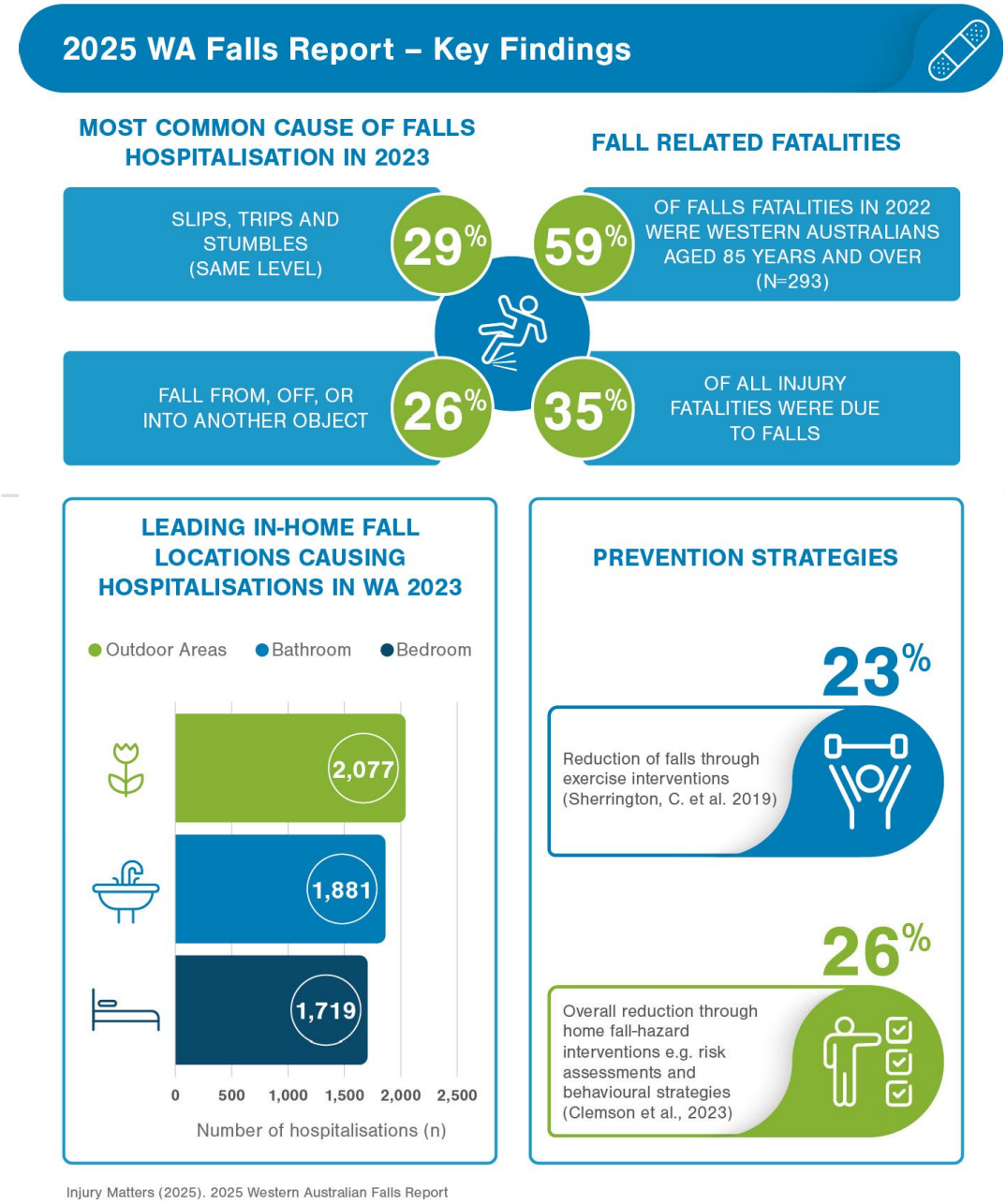
[29] Injury Matters (2019-2023). *Local Government Injury Report for the Town of Cambridge.*

2025 WA Falls Report [30]

The *2025 WA Falls Report* by Injury Matters provides the latest available data from 2023 noting that reporting delays occur due to health records requiring administrative and clinical processing before information can be shared.

Falls remain a major cause of injury and fatalities in Western Australia, particularly among older adults. Common causes include slips, trips, and stumbles, as well as falls involving objects. Many falls occur in the home, with outdoor areas, bathrooms, and bedrooms being the most frequent locations.

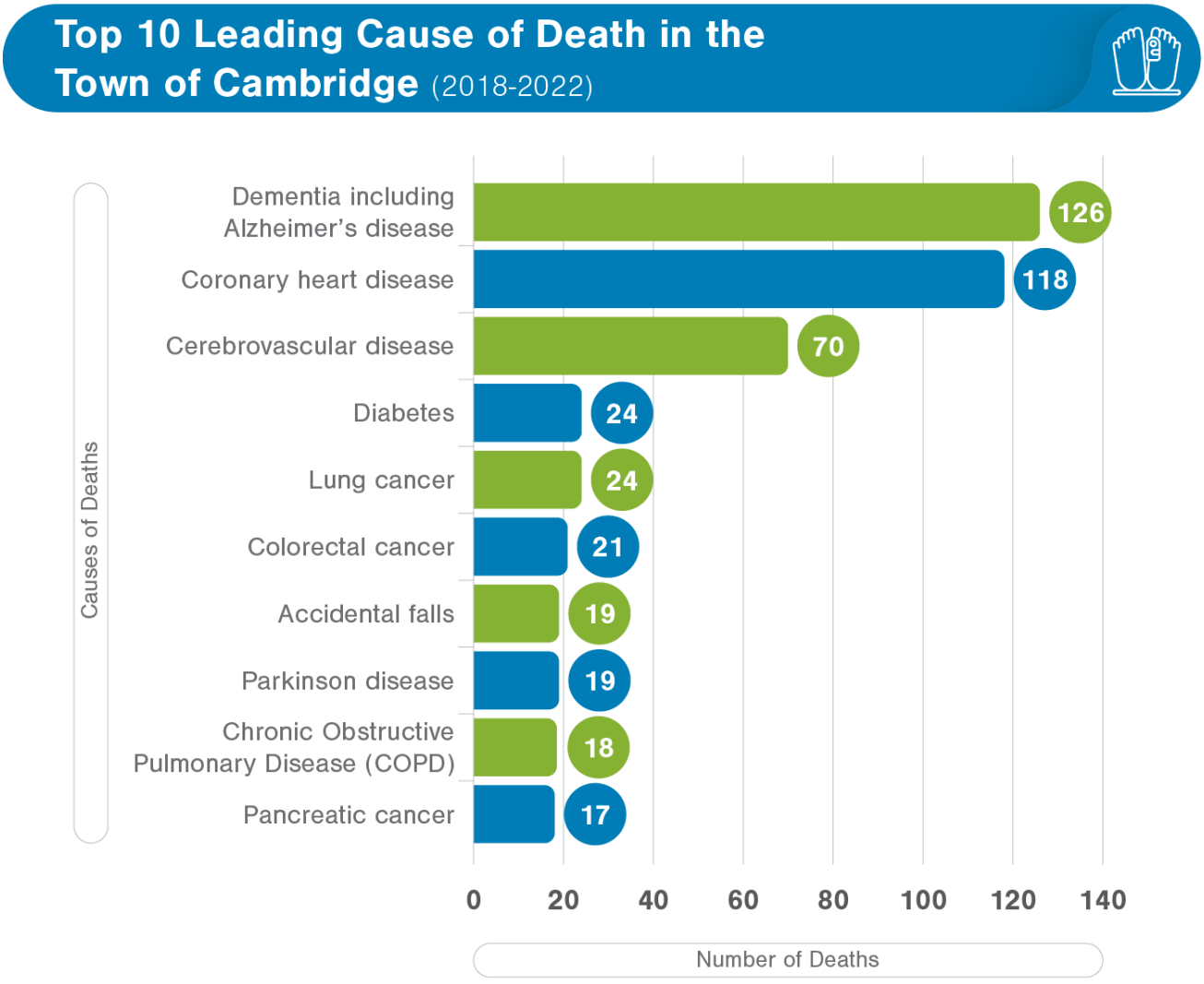
Prevention is possible. Strategies such as exercise programs and home safety interventions can significantly reduce the risk of falls and improve community health.



[30] Injury Matters: Sweeny, R. And Meade, R. (2025). *2025 Western Australian Falls Report. Perth, Western Australia: Injury Matters*. Retrieved from: SOYF_2025WAFallsReport - Orangedox

Town of Cambridge leading causes of death [31]

Data from the Australian Institute of Health and Welfare (2018–2022) shows that chronic and age-related conditions are the main contributors to mortality in the Town. Dementia, including Alzheimer's disease, is the leading cause of death, followed by coronary heart disease and cerebrovascular disease. Other significant causes include diabetes, lung cancer, colorectal cancer, falls, Parkinson's disease, chronic obstructive pulmonary disease (COPD), and pancreatic cancer.



[31] Australian Institute of Health and Welfare (2025). *Data Tables: Deaths in Australia.* Retrieved from: Deaths in Australia, Data - Australian Institute of Health and Welfare

Community priorities

The Town of Cambridge consulted the community through the MARKYT Community Scorecard Survey from 17 March 2025 to 4 April 2025. The survey was developed and promoted through the Town's various communication channels, including website, social media, signage and print advertising. A total of 899 responses were received.

The survey invited participants to share their views on the Town's services, programs, and future priorities. The feedback gathered was used to inform the 2025 minor review of the Town's *Strategic Community Plan 2023-2033* and helped identify key public health priorities that matter most to the community.

As part of developing the Public Health Plan, insights from the Community Scorecard Survey shaped actions to support the overarching objectives. This approach ensured the Plan was informed by local feedback, aligned with both community and state priorities, and focused on issues most important to residents.

The table below highlights key themes that align with the Public Health Plan objective areas.

WA State Public Health Plan Objectives	Community Scorecard Feedback Key Themes	
Objective 1: Promote **Foster strong, connected communities and healthier environments**	• Support for healthy ageing and independence among seniors • Increased promotion and access to senior-focused programs and activities • Expanded social and recreational opportunities for older adults • Greater youth engagement and inclusion • Strengthening of volunteer support and promotion • Encouragement of community-led initiatives and social connection	• Expansion of youth and recreation facilities • Upgrades to sporting infrastructure • Improvements to active transport networks • Streamlined planning and development processes • Improved public amenities and accessibility • Integration of public health in urban planning • Promotion of sustainable and active transport • Environmentally conscious urban development • Enhanced safety and security measures
Objective 2: Prevent **Reduce the burden of chronic, communicable disease and injury**	• Improve road and path safety • Upgrade inclusive play and recreation spaces • Invest in diverse sporting facilities • Enhance lighting for safety and usability • Provide shaded, sun-safe areas • Ensure universal access to infrastructure • Promote active transport and fitness	• Support healthy food markets and trucks • Increase access to fresh, quality food • Offer free community education sessions • Deliver public health and wellbeing programs • Strengthen community connection through learning
Objective 3: Protect **Safeguard against public and environmental health risks, manage emergencies, reduce disaster impacts, and lessen the health effects of climate change.**	• Protect trees and green spaces • Promote renewable energy • Improve waste and litter management • Enhance environmental education • Strengthen climate and emergency planning • Manage natural areas like wetlands and lakes • Increase community awareness and engagement with emergency preparedness	• Improve stormwater and flood management • Enhance mosquito control measures • Review fire-related health and safety policies • Ensure construction code compliance • Address noise pollution concerns • Strengthen environmental health regulations • Promote safer living environments • Increased Ranger patrols, improving signage, and fostering a safe and enjoyable community environment.
Objective 4: Enable **Strengthen community public health systems and workforce and leverage partnerships to support community health and wellbeing.**	• Improve public transport access and coverage • Support infrastructure for growing population • Increase safety through surveillance and patrols • Promote health-focused environmental policies	• Support truth-telling and reconciliation • Promote cultural learning and storytelling • Strengthen partnerships with Aboriginal communities • Support migrant families through outreach • Celebrate multiculturalism through events • Offer inclusive, affordable community programs • Provide family-friendly services and activities

Public health promotion and support at the Town

The Town delivers a wide range of programs that support and promote community health, investing significantly as part of core operations. These efforts are designed to be sustainable and deliver meaningful impact. Key initiatives are outlined below and are featured in the Plan, demonstrating the Town's ongoing commitment to the wellbeing of the community.

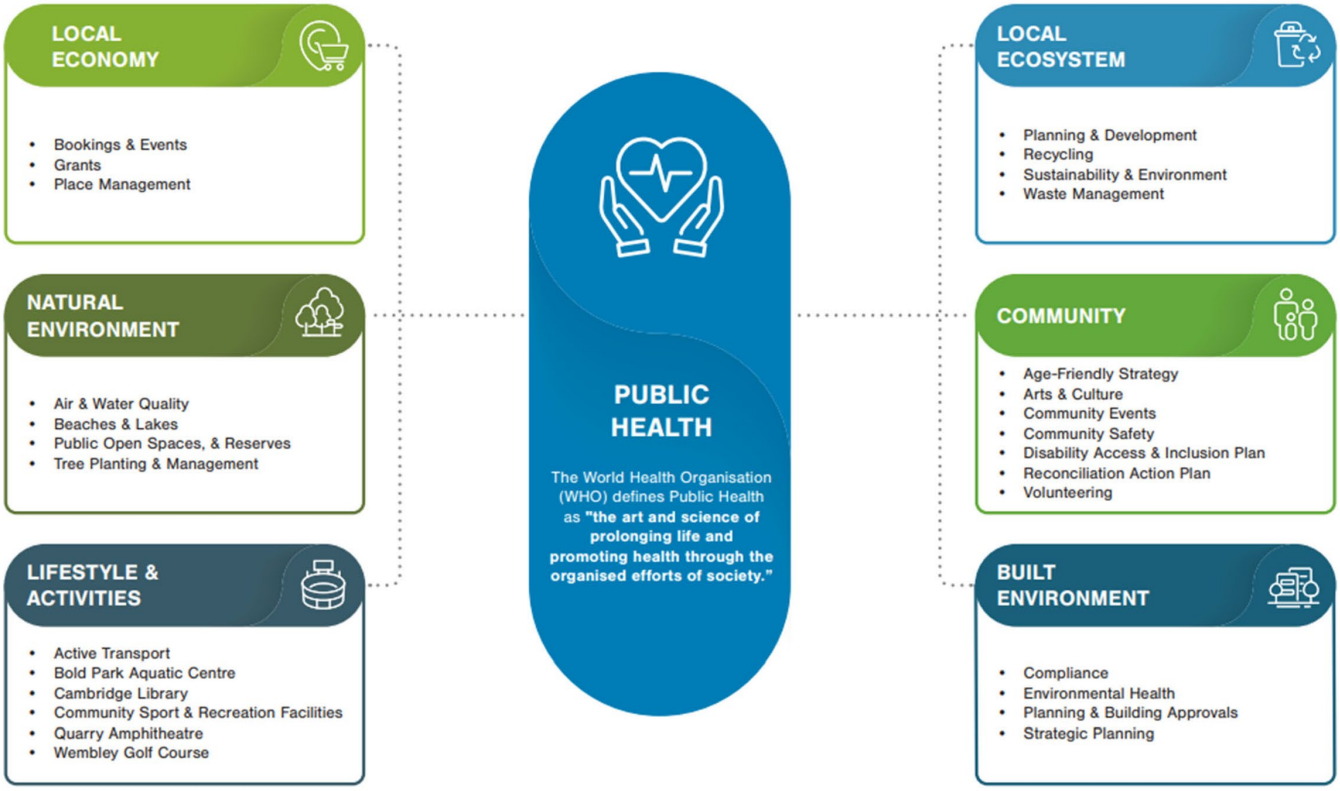




Image Descriptor: Town of Cambridge Parks staff planting a tree at Galup (Lake Monger).

Town of Cambridge case studies

Mentally Healthy WA - Act Belong Commit

Since 2023, the Town has partnered with Mentally Healthy WA as an Act Belong Commit partner to promote mental health and wellbeing. This State campaign encourages individuals and communities to stay mentally active, connected, and engaged. The Town supports this initiative by:

- Promoting and distributing Act Belong Commit resources
- Incorporating campaign messaging into the Town's Annual Volunteer Awards Event
- Promoting a number of Town programs and events through the Act Belong Commit Activity Finder

This partnership reinforces the Town's commitment to mental health promotion and building a resilient, connected community.



Image Descriptor: Table display at the 2024 Town of Cambridge Annual Volunteer Awards Event promoting the Act Belong Commit messaging.

Inclusive Storytime Programs at Cambridge Library

Cambridge Library's weekly Storytime sessions promote early childhood literacy through themed stories, songs, and crafts. In partnership with Community Development, the Cambridge Library co-designed special sessions with individuals with disability to celebrate inclusion and challenge stereotypes.

Guest presenters shared personal experiences and tailored content to be accessible and engaging for all families. This initiative strengthened community understanding of diverse lived experiences.



Image Descriptor: Paralympian Rhiannon Clarke at the Cambridge Library Storytime July 2024.

Carols by the Lake Event- Promoting Inclusion and Physical Activity

To celebrate the International Day of People with Disability (IDPwD), the Town of Cambridge expanded its annual Carols by the Lake event in 2024 to include new inclusive features and activities. A key highlight was a wheelchair basketball demonstration, promoting physical activity and building community awareness of adaptive sports.

The event also featured Auslan interpretation, sensory-friendly spaces, and partnerships with disability-led organisations.



Image Descriptor: A group of Wheelchair Basketball participants, facilitated by Rebound WA at the Town's Annual Carols by the Lake Event – December 2024.

Cambridge Senior Services - Wellness Speaker Series and Annual Healthy Lifestyles Expo

The Town's Community Development Team coordinated a "Wellness" speaker series through May and June 2025 at the Cambridge Library, and hosted an annual Seniors Expo in July 2025, featuring four informative sessions on health and wellbeing.

More than 80 local seniors took part in the two sessions on falls prevention presented by Injury Matters, as well as the dementia awareness and elder abuse awareness sessions. These sessions were delivered in partnership with WA-based advocacy groups Seniors Recreation Council, Diabetes WA, Injury Matters and Advocare.



Image Descriptor: A Stay on Your Feet staff member hosting an information stall at the 2025 Annual Seniors Healthy Lifestyles Expo.

Promoting Environmental Health Careers

In 2025, the Town's Environmental Health Team partnered with the Home Economics Institute of Australia (WA) Inc to address workforce challenges and raise awareness of environmental health careers.

The team delivered a presentation highlighting the role and career pathways of Environmental Health officers, aiming to strengthen recognition of the profession and build future capacity to protect community health.



Image Descriptor: Image Descriptor: The Town of Cambridge Environmental Health Coordinator presenting to the Home Economics Institute of Australia (WA) Inc in December 2025

Inspiring Girls in Sport – Junior Girls Scholarship Program at Wembley Golf Course (WGC)

Wembley Golf Course is proud to be in its fifth year of hosting the Australian Golf Foundation (AGF) Junior Girls Scholarship Program, a national initiative encouraging girls aged 9–16 to take up golf.

The scholarship program offers young girls the chance to develop golf skills, build confidence, and enjoy the sport in a supportive environment.

This targeted initiative aims to promote physical activity, social connection, and gender equity, aligning with the Town's commitment to community health and wellbeing.



Image Descriptor: A group of Junior Girls Scholars and the coach at the WGC Junior Girls Scholarship program.

Cambridge recognised for inclusive employment at 2025 MACWA Awards

The Town of Cambridge is proud to accept the 2025 Most Accessible Communities WA (MACWA) Award in the Employment category.

The Town was one of only five local governments across Western Australia to be recognised, reflecting a strong and sustained commitment to accessibility, inclusion, and equitable employment.

The award acknowledges outstanding service to the community and recognises the Town's leadership in creating meaningful employment opportunities for people with disability.



Image Descriptor: Town of Cambridge Cr Susan Kennerly (Disability Access & Inclusion Working Group presiding member), Coordinator Community Services, Senior Community Development Officer, Cr Kate Barlow (Disability Access & Inclusion Working Group deputy), and Director Planning & Commercial Services at the 2025 MACA Awards Event.

Strategic Community Plan

The Strategic Community Plan 2023 to 2033 (SCP) sets out the Town's long-term vision and community aspirations, defining what the community has said is important for the Town to achieve over the next decade. It serves as a strategic roadmap, outlining the desired outcomes and objectives that reflect the community's priorities and values.

To bring the SCP to life, the Town of Cambridge Corporate Business Plan 2025/26-2028/29 (CBP) translates these aspirations into actionable initiatives. It details how the Town will deliver services and programs to achieve the goals outlined in the SCP over a four-year period.

The SCP is structured around key outcome areas, each supported by specific objectives that guide project, program and service delivery across the Town. These outcome areas also align with other strategic documents, such as the Public Health Plan, to ensure a coordinated and integrated approach to enhancing community wellbeing.

The Town's Public Health Plan aligns with the following SCP Outcome Areas:

- **Outcome Area 1: Our People-** *A community that supports well-being, connection and inclusion*
- **Outcome Area 2: Our Economy-** *A thriving local economy that supports small businesses and attracts community and visitors to diverse and iconic destinations and experiences.*
- **Outcome Area 3: Our Environment-** *An urban forest canopy, this is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.*

The SCP provides the overarching direction for the Town and informs the development of supporting strategies and plans, including the Long-Term Financial Plan, Strategic Asset Management Plans, and Strategic Workforce Plan. These documents, in turn, guide the CBP and ensure that the Town's strategic direction is financially sustainable, well-resourced, and responsive to community needs.

In addition, issue-specific plans and strategies such as those focused on local area planning, sustainability, community safety, disability access and inclusion provide more detailed initiatives and programs aligned to specific community priorities. These plans and strategies respond to the SCP and outline how the Town will work towards achieving key outcomes.

The Public Health Plan is recognised as an informing strategy that supports the SCP by contributing to its objectives through targeted health initiatives, programs and partnerships. Public health activities are designed to complement broader strategic goals, reinforcing the Town's commitment to fostering a healthy, inclusive and sustainable community.



Image Descriptor: A flowchart illustrating the relationship between community engagement, planning documents, and reporting within the Town of Cambridge.

The Public Health Plan's four overarching objectives: **Prevent, Promote, Protect, and Enable** align strongly with the SCP Outcome Areas, as follows:

"**Our People**" supports initiatives that prevent disease, promote mental health and social connection, protect community safety, and enable access to health services.

"**Our Economy**" aligns by promoting safe and vibrant spaces, protecting public health standards, and enabling businesses to offer healthy environments.

"**Our Environment**" complements these objectives by preventing lifestyle-related illness through active use of green spaces, promoting wellbeing, protecting safe and clean environments, and enabling accessibility for all community members.

Together, these outcomes and objectives work to create a healthier, safer, and more inclusive community.

OUTCOME 1: OUR PEOPLE
A community that supports wellbeing, connection, and inclusion.
1.1 Connectedness and capacity building Encourage community connection by creating spaces and opportunities for people to gather, support each other and work together to create a vibrant community.
1.2 Places for people Plan, shape and activate neighbourhoods that protect and enhance our unique character and where everyone feels safe, connected and proud to be a part of our community.
1.3 Health and wellbeing Support the health and wellbeing of our community by providing spaces and opportunities that promote activity, inclusivity, mental wellbeing and community connection.
1.4 Reconciliation, culture, arts and heritage Celebrate and preserve our Town's unique cultural heritage in all forms, including local Aboriginal First Nations and local history, heritage, the arts, and a continuation on our reconciliation journey.

OUTCOME 2: OUR ECONOMY
A thriving local economy that supports small businesses and attracts community and visitors to diverse and iconic destinations and experiences.
2.1 Local business Encourage a sustainable local economy by supporting small businesses to thrive.
2.2 Visitor economy Attract visitors to the Town by providing exceptional experiences and iconic destinations.

OUTCOME 3: OUR ENVIRONMENT

An urban forest canopy, that is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.

3.1 Natural environment
A natural environment that is respected and enhanced for future generations.

3.2 Sustainability and climate change
Invest in the sustainability of Cambridge by demonstrating leadership in the way we operate, provide our services and educate our community to respond to the challenge of climate change.

3.3 Built environment
Maintain quality neighbourhoods that reflect the unique character of our suburbs with sympathetic development, treelined streets and green spaces.

3.4 Transport networks
When planning and maintaining our integrated transport networks balance the competing priorities of safety, connectivity and accessibility.

3.5 Sustainable movement and access
Promote sustainable transport choices through education to encourage behaviour change, ease of access and a safe transition to alternative transport modes.



Image Descriptor: Town of Cambridge Environmental Health staff member collecting a water sample at Perry Lakes.

State Public Health Plan

The Town of Cambridge Public Health Plan 2026–2031 aligns with the State Public Health Plan 2025–2030, developed under Part 5 of the *Public Health Act 2016*. The Town's Public Health Plan adopts the following six State public health objectives:

- **Promote:** Foster strong, connected communities and healthier environments.
- **Prevent:** Reduce the burden of chronic disease, communicable disease, and injury.
- **Protect:** Safeguard public and environmental health risks, manage emergencies, reduce disaster impacts, and lessen the health effects of climate change.
- **Enable:** Strengthen community health systems and workforce, and leverage partnerships to support community health and wellbeing.
- **Aboriginal Health and Wellbeing:** Address racism and strengthen the cultural determinants of health for Aboriginal people in WA.
- **Equity and Inclusion:** Empower community groups facing health at risk of greater inequities from social and environmental determinants of health to access health services.

The Town's Public Health Plan embeds the Aboriginal health and wellbeing, and equity and inclusion State public health objectives across all objectives rather than treating them as standalone goals. Guided by the Town's Reconciliation Action Plan, the Town's Public Health Plan will apply an Aboriginal cultural lens to strengthen cultural wellbeing, reduce racism, and help progress reconciliation. Similarly, equity and inclusion are integrated, supported by the Town's Disability Access and Inclusion Plan (DAIP) 2023–2028, providing a targeted framework to achieve equitable participation and improved health outcomes for all community members.

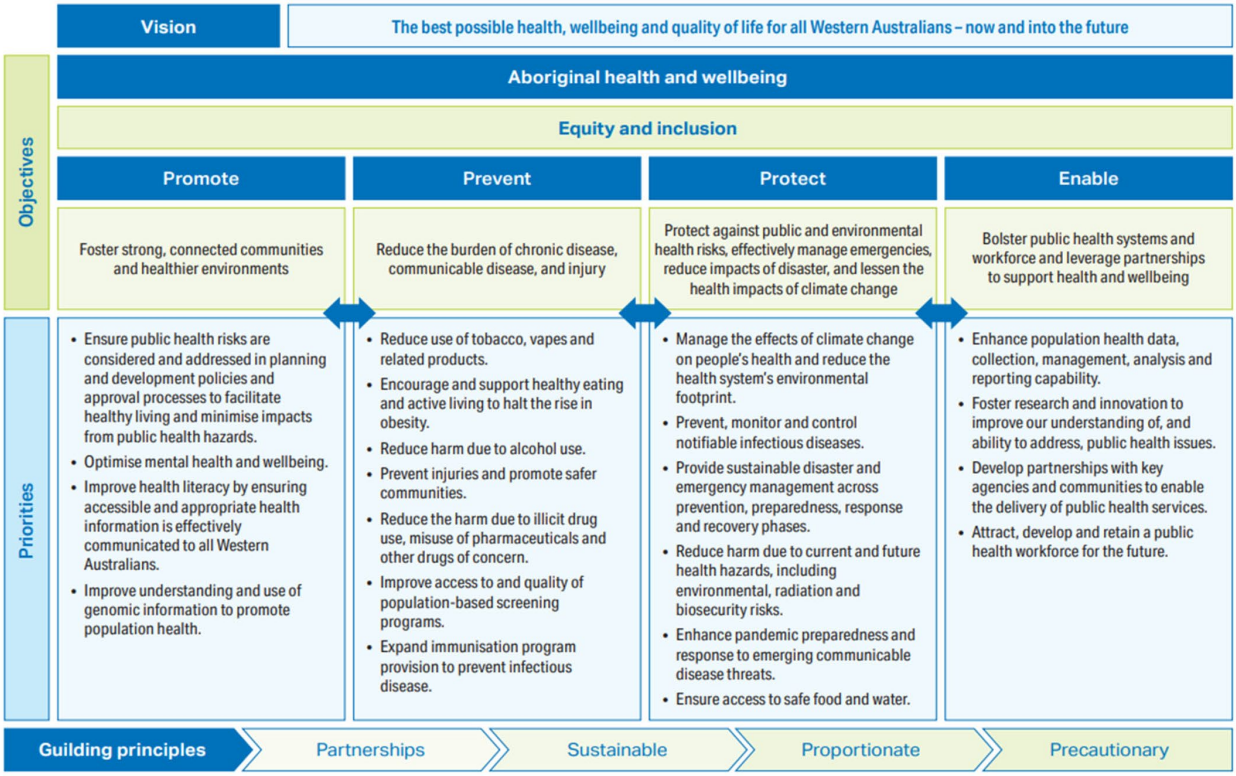


Image Descriptor: WA State Public Health Plan 2025-2030. Objectives, priorities, action areas and guiding principles. [32]

[32] Government of Western Australia Department of Health (2025). *Objectives, priorities, action areas and guiding principles*. Retrieved from: WA State Public Health Plan 2025–2030-



Image Descriptor: Local Community Group Cycling Without Age volunteers on trishaw bikes at Perry Lakes with Town of Cambridge Mayor Mack and Staff at a local community event.



Image Descriptor: Town of Cambridge Environmental Health Officers setting up a mosquito traps at Perry Lakes.

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Public Health Implementation Plan

2026-2031



The Town of Cambridge Public Health Implementation Plan and evaluation

The Town's Public Health Implementation Plan (the Implementation Plan) sets out specific actions to achieve the goals of the Public Health Plan (the Plan), which align with the State Public Health Plan 2025-2030. These actions reflect local health priorities, and are informed by health and wellbeing data, internal feedback and external stakeholders such as Cancer Council WA, Injury Matters, North Metropolitan Health Services, community feedback from the 2025 MARKYT Community Scorecard, and community consultation.

The Implementation Plan directly addresses the objectives of the State Public Health Plan for Western Australia:

- **Promote**: Foster strong, connected communities and healthier environments
- **Prevent**: Reduce the burden of chronic disease, communicable disease, and injury
- **Protect**: Protect public and environmental health risks, effectively manage emergencies, reduce disaster impacts, and lessen the health effects of climate change.
- **Enable**: Bolster public health systems and workforce, and leverage partnerships to support health and wellbeing.

The State's objectives relating to Aboriginal Health and Wellbeing, and Equity and Inclusion are embedded throughout the Implementation Plan, ensuring they were considered in all actions and applied, where possible, in collaboration with relevant departments.

Each action includes:

- Timeframes for delivery
- Links to the Town's health priorities and Town's Strategic Community Plan Outcomes

The Town's role in delivering these actions may include:

- **Facilitate**: Coordinate efforts and create opportunities for collaboration
- **Deliver**: Provide services that improve public health
- **Advocate**: Promote awareness and influence decisions
- **Partner**: Work with internal teams and external stakeholders
- **Promote**: Encourage healthy behaviours through communication and engagement

Review of the Plan and Implementation Plan will be conducted in accordance with the *Public Health Act 2016* which stipulates that a local Public Health Plan must be:

- Reviewed annually;
- Replaced at least every five years;
- Made publicly available without charge.

Reporting to the Chief Health Officer, Department of Health WA, will be undertaken upon request. Annual reviews of the Plan will ensure that relevant internal stakeholders are progressing actions as scheduled, with adjustments made to reflect changes in community health needs, budgets, and resources. Reviews and reporting on the Town's Corporate Business Plan will also play a key role in monitoring and measuring progress. Additionally, actions and updates associated with the Plan will form part of annual local government statutory reporting required by the Department of Health WA, on the performance of functions pursuant to the *Food Act 2008* and *Public Health Act 2016*.

OBJECTIVE 1 – PROMOTE: Foster strong, connected communities and healthier environments.

Strategic Community Plan Alignment:

OUTCOME 1: **OUR PEOPLE**
A community that supports wellbeing, connection, and inclusion.

OUTCOME 2: **OUR ECONOMY**
A thriving local economy that supports small businesses and attracts community and visitors to diverse and iconic destinations and experiences.

OUTCOME 3: **OUR ENVIRONMENT**
An urban forest canopy that is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.

Strategic Focus

1) Promote community safety, health, and wellbeing by supporting ways for people to connect locally and be more active.

2) Promote active lifestyles and community safety by embedding public health principles into urban planning and infrastructure design.

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
1. Promote community safety, health, and wellbeing by supporting ways for people to connect locally and be more active.	a. Coordinate and deliver a diverse range of social and recreational programs and activities for the Town's seniors community, in accordance with the Town's Seniors Action Plan.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating	1.1, 1.2, 1.3	Existing	· Deliver · Promote · Facilitate · Partner	✓	✓	✓	✓	✓
	b. Provide opportunities for the Town's senior community members to connect with local sporting clubs and activity providers, through initiatives (such as Have a Go event/s).			Existing		✓	✓	✓	✓	✓
	c. Regularly promote local community clubs and opportunities using existing seniors-focused marketing channels.			Existing		✓	✓	✓	✓	✓
	d. Explore and develop targeted marketing campaigns that help to increase awareness and participation in the Cambridge seniors' programs.			Improved		✓	✓	✓	✓	✓
	e. Maintain the Town's partnership with Act Belong Commit (ABC) and continue promoting mentally healthy messages through Town-led activities, programs, events, sports clubs, and venues.			Existing		✓	✓	✓	✓	✓
	f. Deliver Volunteer Awards and Spotlight Recognition Programs to celebrate the contributions of local volunteers.			Existing		✓	✓	✓	✓	✓
	g. Create inclusive opportunities for the community to connect, celebrate, and build a strong sense of community through the coordination and delivery of the Town's Annual Community Events Program.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	h. Complete event evaluations to assess overall success and identify opportunities for improvement to enhance accessibility, safety, and attendance.	(continued)	(continued)	Existing	(continued)	✓	✓	✓	✓	✓
	i. Support local arts and cultural programs through initiatives such as Art at the Boulevard and the Local Schools Art Awards.			Existing		✓	✓	✓	✓	✓
	j. Promote and encourage community events through the Town's Community Development Grants Program.			Existing		✓	✓	✓	✓	✓
	k. Develop and implement an operational Club Development Framework to guide the Town's support for local sport and recreation clubs.			New		✓	✓	✓	✓	✓
	l. Support young sports participants through the Youth Achievement Grants Program.			Existing		✓	✓	✓	✓	✓
	m. Support venue hire and bookings by assisting organisations to access Town facilities, while also activating community spaces and developing programs and events that engage and benefit the local community.			Existing		✓	✓	✓	✓	✓
	n. Develop a Community Development Strategy to guide the Town's programs and initiatives, ensuring a coordinated approach that strengthens community connection and encourages active participation.			New			✓			
	o. Strengthen volunteer support by developing a Town-wide framework and supporting process that promote new opportunities and build community capacity.	Encourage and Support Active Living	1.1, 1.2, 1.3	New	· Deliver · Facilitate · Partner	✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	p. Provide accessible services and programs at the Cambridge Library that promote lifelong learning and foster community connections, in alignment with the Cambridge Library Strategic Plan 2025–2029 including digital literacy support and resources.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating	1.1, 1.2, 1.3	Existing	· Deliver · Facilitate · Partner	✓	✓	✓	✓	✓
	q. Provide inclusive recreation, leisure, and cultural spaces that are open year-round, supporting the community to stay active, healthy, and socially connected.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating	1.1, 1.2, 1.3	Existing	· Deliver · Partner · Facilitate	✓	✓	✓	✓	✓
	r. Fostering positive mental health outcomes by continuing to provide and maintain inclusive and accessible community spaces (such as the Cambridge Library, Bold Park Aquatic Centre, the Wembley Golf Course and other open recreation spaces and facilities) that deliver valuable opportunities for social connection, inclusion and cohesion.			Existing		✓	✓	✓	✓	✓
	s. Continue to develop collaboration opportunities with health promotion agencies and local partners to deliver targeted health campaigns/initiatives and/or conduct facility and program audits (e.g. 'Cancer Council's *SunSmart, Live Lighter* initiatives and vaping awareness campaigns *Do you know what you're vaping?* and *Clear the Air'*) to encourage healthy habits.			Existing		✓	✓	✓	✓	✓
	t. Continue the 'Get to Know Your Neighbour' (GTKYN) program to strengthen local street networks and foster community connections.	Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3	Existing	· Deliver · Promote · Partner	✓	✓	✓	✓	✓
	u. Continue to promote safety and crime prevention messages.			Existing		✓	✓	✓	✓	✓
	v. Continue to promote community health awareness at relevant times throughout the year via multiple channels to promote public health to residents.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
2. Promote active lifestyles and community safety by embedding public health principles into urban planning and infrastructure design.	a. Prepare a Leisure Asset Master Plan and supporting action plan to guide future implementation.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3, 3.1, 3.2, 3.3, 3.4, 3.5	New	· Facilitate · Deliver	✓	✓			
	b. Lead the preparation of an Integrated Movement Strategy and supporting action plan to guide future implementation.			New		✓	✓			
	c. Assess all development applications to ensure compliance with statutory planning requirements and health-related provisions under the Planning and Development Act 2005, Town of Cambridge Local Planning Scheme, Town of Cambridge Local Planning Strategy, and associated State Planning Policies and Regulations.			Existing		✓	✓	✓	✓	✓
	d. Enhance the Town's facilities, opens spaces and playgrounds to increase and support active living in alignment with the Town's Strategic Asset Management Plan 2022-2032 and the Infrastructure Asset Management Plan 2024-2034.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3, 3.1, 3.2, 3.3, 3.4, 3.5	Existing	· Deliver · Partner · Facilitate	✓	✓	✓	✓	✓
	e. Coordinate the seasonal installation of City Beach access matting to improve accessibility for all beach visitors.		1.2, 1.3 3.1, 3.2, 3.3, 3.4, 3.5	Existing		✓	✓	✓	✓	✓

OBJECTIVE 2 – PREVENT: Reduce the burden of chronic disease, communicable disease, and injury.

Strategic Community Plan Alignment:

OUTCOME 1: **OUR PEOPLE**
A community that supports wellbeing, connection, and inclusion.

OUTCOME 2: **OUR ECONOMY**
A thriving local economy that supports small businesses and attracts community and visitors to diverse and iconic destinations and experiences.

OUTCOME 3: **OUR ENVIRONMENT**
An urban forest canopy that is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.

Strategic Focus

1) Enhance the safety, accessibility, and inclusivity of public infrastructure and open spaces to support active lifestyles and community wellbeing.

2) Contribute to the prevention of chronic and communicable diseases, as well as injury, by promoting health-supporting behaviours across the community.

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
1. Enhance the safety, accessibility, and inclusivity of public infrastructure and open spaces to support active lifestyles and community wellbeing.	a. Conduct regular audits and inspections of Council property, public open spaces (active and passive), playgrounds, outdoor exercise equipment to ensure they are hazard-free.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3	Existing	· Deliver · Facilitate · Partner	✓	✓	✓	✓	✓
	b. Coordinate repairs and conduct routine maintenance, including lighting upgrades and repair requests, to improve visibility and maintain a safe environment.			Existing		✓	✓	✓	✓	✓
	c. Conduct tree risk assessments upon request and coordinate annual pruning to mitigate the risk of injury from falling branches.			Existing		✓	✓	✓	✓	✓
	d. Design and adapt local roads to support low-speed environments through the implementation of the GO40 Speed Zone Project.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3, 3.4, 3.5	Existing	· Deliver · Partner		✓			
	e. Evaluate and report on the impact of the Town's Safe Active Street pilot project to help inform and guide Council's consideration.			New		✓				
	f. Coordinate regular inspections, cleaning, and maintenance of the Town's footpaths, shared paths, drainage, and cycling infrastructure to reduce hazards, improve accessibility, and encourage community use in accordance with the Strategic Asset Management Plan 2022-2032.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	g. Provide graffiti removal services to all residential and commercial properties.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3	Existing	· Partner · Deliver	✓	✓	✓	✓	✓
2. Contribute to the prevention of chronic and communicable diseases, as well as injury, by promoting health-supporting behaviours across the community.	a. Supporting fall prevention initiatives for older adults and seek grant opportunities to expand programs and raise awareness.	Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating Encourage and Support Active Living	1.1, 1.2, 1.3	Existing	· Deliver · Partner · Facilitate · Advocate · Promote	✓	✓	✓	✓	✓
	b. Explore opportunities to develop information packs and online information for local GPs to help raise awareness and support the promotion of Cambridge Seniors Services programs activities and local exercise classes targeted for seniors.			Improved		✓	✓	✓	✓	✓
	c. Explore opportunities to promote targeted health campaigns with local community clubs, such as Cancer Council WA's *Live Lighter – Move More* and vaping awareness campaigns *Do you know what you're vaping?* and *Clear the Air*, Foodbank WA's *Fuel to Go & Play*, and Injury Matters' *Stay On Your Feet*, through the Club Development Framework.			New		✓	✓	✓	✓	✓
	d. Continue to implement harm minimisation processes for venue hire by requiring RSA details and undertaking risk assessments and providing resources that promote healthy eating and reduced alcohol consumption.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	e. Coordinate annual maintenance assessment checks for clubs operating in Town-owned leased premises.	Encourage and Support Healthy Eating Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.1,1.2.1.3	Existing	· Deliver · Facilitate	✓	✓	✓	✓	✓
	f. Explore opportunities to update the annual maintenance assessment check template for clubs operating in Town-owned leased premises by incorporating public health-related indicators into the reporting framework.			New				✓		
	g. The Cambridge Library will identify and support awareness weeks and events that promote health, wellbeing, access, and inclusion such as NAIDOC Week, Harmony Week, Women's Health Week through initiatives like themed book displays and related programs on key health priority areas.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating	1.1, 1.2, 1.3	Existing	· Deliver · Partner · Promote · Facilitate	✓	✓	✓	✓	✓
	h. The Cambridge Library will support and deliver Storytime programs that encourage children's literacy by providing engaging sessions designed to foster early literacy skills and inspire a lifelong love of reading.			Existing		✓	✓	✓	✓	✓
	i. Apply Department of Creative Industries, Tourism and Sports (CITS) Child Safeguarding processes to support the development of a Town-wide child protection framework, processes and resources to further safeguard children and promote safe environments.	Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3	New	· Deliver	✓	✓			
	j. Coordinate the Town's inspection program for private swimming pool barriers to ensure they comply with the Building Regulations 2012.	Prevent Injuries and Promote Safer Communities	1.3, 3.3	Existing	· Deliver · Partner	✓	✓	✓	✓	✓
	k. Undertake inspections of newly installed swimming pool barriers to ensure they restrict access to the pool and comply with the requirements set out in the Building Regulations 2012.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	l. Coordinate and deliver the Town's Swim Academy, ensuring it is open and welcoming to all ages, including people with disability and those from diverse cultural backgrounds.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3	Existing	· Deliver · Partner · Promote	✓	✓	✓	✓	✓
	m. Maintain the Swim Academy partnership with the International School of Western Australia.			Existing		✓	✓	✓	✓	✓
	n. Explore opportunities such as 'Celebrate Summer Event' and other Town run events and programs to promote water safety, swimming skills, and drowning prevention awareness.			New		✓	✓	✓	✓	✓
	o. Provide educational programs to school children through the Constable Care Foundation to help support crime and safety prevention.			Existing		✓	✓	✓	✓	✓

OBJECTIVE 3 – PROTECT: Safeguard against public and environmental health risks, manage emergencies, reduce disaster impacts, and lessen the health effects of climate change.

Strategic Community Plan Alignment:

OUTCOME 1: **OUR PEOPLE**
A community that supports wellbeing, connection, and inclusion.

OUTCOME 3: **OUR ENVIRONMENT**
An urban forest canopy that is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.

Strategic Focus

1) Contribute to environmental sustainability and support community emergency management and preparedness initiatives.

2) Protect and enhance human health by reducing exposure to environmental, safety and public health risks.

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
1. Contribute to environmental sustainability and support community emergency management and preparedness initiatives.	a. Maintain the Town's Local Emergency Management Arrangement (LEMA).	Prevent Injuries and Promote Safer Communities	1.2, 1.3	Existing	· Deliver · Facilitate · Promote	✓	✓	✓	✓	✓
	b. Maintain the Local Recovery Plan (LRP).			Existing		✓	✓	✓	✓	✓
	c. Improve skills and knowledge for staff regarding emergency management.			Existing		✓	✓	✓	✓	✓
	d. Represent the Town through regular attendance at Local Emergency Management Committee (LEMC) meetings and facilitate initiatives that promote public understanding and engagement in emergency preparedness.			Existing		✓	✓	✓	✓	✓
	e. Deliver maintenance and rejuvenation works in the Town's natural areas in accordance with the Town's Natural Area Strategy 2022-2032 and supporting plans: · Coastal Hazard Risk Management Adaptation Plan (CHRMAP) · Perry Lakes Management Plan 2021 – 2031 · Galup (Lake Monger) Management Plan 2024-2034.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3, 3.1, 3.2	Existing	· Deliver · Facilitate · Advocate · Promote	✓	✓	✓	✓	✓
	f. Support and promote local environmental Friends Groups by facilitating volunteer opportunities and collaborative conservation initiatives.			Existing		✓	✓	✓	✓	✓
	g. Lead the review of the Urban Forest Strategy 2025-2035 and support the implementation to help increase the Town's tree canopy cover.			New		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	h. Coordinate the review and implementation of the Town's Sustainability Strategy 2019-2023.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3, 3.1, 3.2, 3.3, 3.5	Existing	· Deliver · Partner · Facilitate · Promote · Advocate	✓	✓	✓	✓	✓
	i. Coordinate the review and implementation of the Town's Climate Adaptation Plan.			Existing		✓	✓	✓	✓	✓
	j. Continue developing local community-based sustainability campaigns and programs.			Existing		✓	✓	✓	✓	✓
	k. Regularly engage with and consult the Western Suburbs Alliance on sustainability matters.			Existing		✓	✓	✓	✓	✓
	l. Progress transition of fleet to achieve lower vehicle emissions (ideally EV where practicable) in line with the Town's Fleet Replacement Plan.			Existing		✓	✓	✓	✓	✓
	m. Support and deliver community education on recycling opportunities that promotes practical waste reduction strategies.	Prevent Injuries and Promote Safer Communities Encourage and Support Active Living	1.2, 1.3, 3.1, 3.2, 3.3	Existing	· Deliver · Partner · Promote · Facilitate · Advocate	✓	✓	✓	✓	✓
2. Protect and enhance human health by reducing exposure to environmental, safety and public health risks.	a. Undertake statutory functions in the Town including: · Public health inspections and approvals for food businesses, public buildings, septic tanks, skin penetration and liquor licence applications. · Public health and environmental complaint investigations · Public health and environmental assessments for events, and noise management · Routine public health water sampling and mosquito trapping and analysis	Prevent Injuries and Promote Safer Communities Encourage and Support Healthy Eating	1.3, 3.2	Existing	· Deliver	✓	✓	✓	✓	✓
	b. Manage the Town's Mosquito Management Plan.			Existing		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	c. Continue to implement internal controls and raise staff awareness of Privacy and Information Sharing and cyber security requirements to safeguard personal information of the community, including the development of the Town's Data and Governance Framework.	Prevent Injuries and Promote Safer Communities	1.3	Improved	· Deliver	✓	✓	✓	✓	✓
	d. Investigate and resolve development and building related complaints to maintain environmental and public safety in accordance with Local Laws, the Planning and Development Act 2005 and the Building Act 2011.	Prevent Injuries and Promote Safer Communities	1.3	Existing	· Deliver	✓	✓	✓	✓	✓
	e. Implement and enforce the Town's statutory responsibilities under the Local Laws to support and enhance community safety.	Prevent Injuries and Promote Safer Communities	1.2, 1.3 1.2, 1.3, 3.1, 3.2	Existing	· Deliver · Partner · Facilitate	✓	✓	✓	✓	✓
	f. Implement the Town's obligations under both the State and Local laws for companion animals, including Dog Act 1976 and Regulations and Cat Act 2011 and Regulations and Animals Local Law 2016.			Existing		✓	✓	✓	✓	✓
	g. Oversee the coordination of service level agreements for the Town's Beach Lifeguard Patrol services.			Existing		✓	✓	✓	✓	✓
	h. Investigate, manage and respond to Illegal dumping reports and removal requests in accordance with the Litter Act 1979.			Existing		✓	✓	✓	✓	✓
	i. Implement the Town's responsibilities under the following: · Local Government Act 1995 · Environmental Protection Act 1986 · Waste Avoidance and Resource Recovery Act 2007 · Waste Local Law 2016	Prevent Injuries and Promote Safer Communities	3.2	Existing	· Deliver · Partner	✓	✓	✓	✓	✓
	j. Explore opportunities to provide waste collection options which support to residents with disability, long-term medical illness or age related needs.			Improved		✓	✓	✓	✓	✓

OBJECTIVE 4 – ENABLE: Strengthen community public health systems and workforce, and leverage partnerships to support community health and wellbeing.

Strategic Community Plan Alignment:

- OUTCOME 1: **OUR PEOPLE** — A community that supports wellbeing, connection, and inclusion.
- OUTCOME 2: **OUR ECONOMY** — A thriving local economy that supports small businesses and attracts community and visitors to diverse and iconic destinations and experiences.
- OUTCOME 3: **OUR ENVIRONMENT** — An urban forest canopy that is protected and enhanced with tree-lined streetscapes, sweeping coastline, natural bushland and accessible open spaces.

Strategic Focus

1) Empower and enable the community to live healthy and safe lifestyles by advocating for policy change and resource allocation that supports improved health outcomes and community safety.
2) Foster strategic partnerships with community groups, cultural organisations, and key stakeholders to collaboratively support and enhance community safety, health and wellbeing.

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
1. Empower and enable the community to live healthy and safe lifestyles by advocating for policy change and resource allocation that supports improved health outcomes and community safety.	a. Monitor crime statistics and collaborate with WAPOL to identify emerging issues and hotspot areas, implementing targeted responses to deter anti-social behaviour.	Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3	Existing	· Partner · Promote · Facilitate	✓	✓	✓	✓	✓
	b. Contribute weekly graffiti statistics to Goodbye Graffiti database as a part of the State Graffiti Task Force.			Existing		✓	✓	✓	✓	✓
	c. Offer CCTV subsidies as part of the Town's CCTV Subsidy Partnership program for residents, businesses and community groups.			Existing		✓	✓	✓	✓	✓
	d. Continue to support staff health and wellbeing by delivering staff health and wellbeing initiatives	Encourage and Support Healthy Eating	1.2, 1.3	Existing	· Deliver · Facilitate · Promote	✓	✓	✓	✓	✓
	e. Support the development and rollout of the Town's Learning Management System (LMS) to facilitate Staff Cultural Awareness training, in alignment with the Town's Reflect Reconciliation Action Plan (RAP) Reflect.	Prevent Injuries and Promote Safer Communities		New			✓	✓	✓	✓
	f. Partner with professional and educational organisations to address workforce challenges and promote careers in environmental health. Provide engagement activities, such as presentations on the role and pathways of Environmental Health Officers, to raise awareness and build future capacity.			New		✓	✓	✓	✓	✓

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	g. Develop an information guide for venue hirers that outlines accessibility considerations, aimed at enhancing and encouraging accessible programs and events.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.2, 1.3	New	· Deliver · Promote	✓	✓	✓	✓	✓
2. Foster strategic partnerships with community groups, cultural organisations, and key stakeholders to collaboratively support and enhance community safety, health and wellbeing.	a. Provide information via the Town's website on Crime Prevention Through Environmental Design (CPTED) assessments to assist residents and businesses in conducting personal safety audits.	Prevent Injuries and Promote Safer Communities Encourage and Support Active Living	1.1, 1.3, 3.3	New	· Promote	✓	✓	✓	✓	✓
	b. Review the Town's Grant guidelines and terms to include alignment with the Public Health Plan.	Encourage and Support Active Living Prevent Injuries and Promote Safer Communities	1.1, 1.2, 1.3, 1.4, 2.1, 2.2, 3.1, 3.2, 3.3, 3.4, 3.5	New	· Deliver · Facilitate · Partner · Advocate · Promote	✓				
	c. Support the implementation of the actions in the Town's Disability Access and Inclusion Plan (DAIP) 2023-2028 to ensure people living with disability have equitable opportunities to improve and maintain their health and wellbeing.			Existing		✓	✓	✓	✓	✓
	d. Implement the Town's Reconciliation Action Plan (RAP) – Reflect and the RAP Advisory group.			Existing		✓	✓	✓	✓	✓
	e. Develop an Illegal Camping and Rough Sleeper Management Plan.			New		✓				

Strategic Focus Area	Supporting Actions	Health Priority Area/s	Strategic Community Plan Objective Alignment	Existing, Improved or New	Role (Partner, Promote, Deliver, Advocate, Facilitate)	Implementation Year				
						26/27	27/28	28/29	29/30	30/31
(continued)	f. Review the Place and Economic Development Strategy to ensure alignment with current community needs, emerging public health trends, and strategic priorities.	Encourage and Support Active Living Encourage and Support Healthy Eating Prevent Injuries and Promote Safer Communities	1.2, 1.3, 2.1, 2.2, 2.3, 2.4, 3.3, 3.4	Existing	· Deliver · Partner	✓	✓	✓	✓	✓
	g. Develop a Place and Economic Development Framework, to guide and enhance community-led place activation and healthy street initiatives.			New		✓	✓	✓	✓	✓
	h. Coordinate the Northwood Road Safety Master Plan Project by working with the Local Flower District Town Team to support consultation, development, implementation, and evaluation of the plan.			New			✓			
	i. Support the implementation of the Town's Reconciliation Action Plan (RAP) to strengthen cultural awareness initiatives and foster meaningful engagement via library programs and resources.	Encourage and Support Active Living Encourage and Support Healthy Eating Prevent Injuries and Promote Safer Communities	1.1,1.2, 1.3, 1.4,2.2,	Existing	· Deliver · Partner · Promote · Facilitate · Advocate	✓	✓	✓	✓	✓
	j. Continue to promote and support accessible, equitable and inclusive community activities, events and programs such as: · Assistive audio and print resources; · Home delivery services; · Hidden Disabilities Sunflower initiative.			Existing		✓	✓	✓	✓	✓

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